SMART¹ Policy Goal Being Addressed: Goal 1 Customer Input

Strategies	Key Players	Expected Outcomes	Timeline	Questions and Assistance
What specific tactics will we	Who is responsible? Who	What will be the result of	What is the due date of each	Needed
use to address the goal?	else should be involved?	these strategies?	expected outcome?	
New Site Location	Title 1, 2, 3 and 4, CMS and The Partnership	Identification of a new site	June 30, 2020	Need the input of all partners
New Site Design	All partners	Rebranding the AJC	June 30, 2020	Additional resources to think through design and customer flow

¹ SMART goals are Specific, Measureable, Attainable, Realistic, and Timely.

SMART² Policy Goal Being Addressed: Goal 3 Cross Training

Strategies	Key Players	Expected Outcomes	Timeline	Questions and Assistance
What specific tactics will we	Who is responsible? Who	What will be the result of	What is the due date of each	Needed
use to address the goal?	else should be involved?	these strategies?	expected outcome?	
Gather Information from Front-line Staff regarding training needs	Front Line staff from core and required partners			
Design training logistics to include all levels of staff (front line, management, etc.)	All Core partners and co- located agencies	Better awareness		
Develop a regular training schedule				
Follow up Trainings				

² SMART goals are Specific, Measureable, Attainable, Realistic, and Timely.

SMART³ Policy Goal Being Addressed: Goal 9 Processes are streamlined and aligned

Strategies	Key Players	Expected Outcomes	Timeline	Questions and Assistance
What specific tactics will we	Who is responsible? Who	What will be the result of	What is the due date of each	Needed
use to address the goal?	else should be involved?	these strategies?	expected outcome?	
Investigate other best practices for streamlining processes				
Create and implement a universal referral form	Core and required partners	Better tracking and execution of referrals		

³ SMART goals are Specific, Measureable, Attainable, Realistic, and Timely.

SMART ⁴	Policy Goal Being Addressed:	Goal 1 Customer Input	
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Strategies	Key Players	Expected Outcomes	Timeline	Questions and Assistance
What specific tactics will we	Who is responsible? Who	What will be the result of	What is the due date of each	Needed
use to address the goal?	else should be involved?	these strategies?	expected outcome?	
Redesign Customer Survey	All partners	Gather information from customers	January 31, 2020	

⁴ SMART goals are Specific, Measureable, Attainable, Realistic, and Timely.