(BST) Appendix J

Next Steps Action Planning Tool

SMART¹ Policy Goal Being Addressed: Goal 8a, Services delivered by function: Business Services – BST Partners will put into place a process that will allow the business services team to be more effective in the area.

Strategies	Key Players	Expected Outcomes	Timeline	Questions and Assistance
What specific tactics will we	Who is responsible? Who	What will be the result of	What is the due date of each	Needed
use to address the goal?	else should be involved?	these strategies?	expected outcome?	
This will be achieved with the	All Business Services Team	1) All partners benefit from	1) June 30, 2020	
following steps:	Members will be responsible	employer visits.		
 Create a unified message 	for implementation of these	2) List of questions for	2) December 31, 2019	
for the Business Services	strategies.	employers		
Team		3) Information from	3) March 31, 2020	
 Create a list of questions 		employer visits		
to identify trends –		4) Track employer visit	4) June 30, 2020	
questions to be used by		outcomes		
the Business Services		5) Employer List	5) December 31, 2019	
Team during employer		6) Meeting Schedule		
visits			6) October 2019	
Create a plan to gather				
information periodically				
from local employers				
 Send emails to partners 				
informing them of the				
scheduled employer visits				
and summary of visit				
Create plan to develop				
long/short range plans to				
address the issues listed				
on the surveys				
Create a system to track				
outcomes from our				
programs/events				
Create a list of employers				
by sector (county list)				

¹ SMART goals are Specific, Measureable, Attainable, Realistic, and Timely.

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•	Establish a regular meeting schedule			
Outputs:				
a)	List of Questions for			
	Employers			
b)	Outcomes from the visits			
c)	Employer List			
d)	Regular Meetings			