## WELCOME MESSAGE









## 2021 Illinois Apprenticeship Expansion Program Notice of Funding Opportunity

**T**alent Pipeline Management: A Strategy for Improving Apprenticeship Expansion

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TPM Coordinator/Acting WBL Administrator



#### An Economy that will Compete on Talent

- Stakeholder pain points: employers, educators, and learners
- 2. Perennial challenge of employer engagement
- 3. Growing demand for ROI from public and private stakeholders
- 4. Increasingly dynamic labor markets and skill obsolescence





#### End-to-End Talent Management Process



#### **TPM ORIENTATION**

Educate community and employer stakeholders on what the TPM initiative is and assess if TPM is a good fit for your community.



#### STRATEGY 1: ORGANIZE EMPLOYER COLLABORATIVES

Create a collaborative that organizes employers to identify the most promising opportunities for engagement around similar workforce needs.



#### **STRATEGY 4: ANALYZE TALENT FLOWS**

Identify where employers historically source their most qualified talent and analyze the capacity of those sources—as well as untapped talent sources—to meet projected demand.



#### STRATEGY 2: ENGAGE IN DEMAND PLANNING

Develop projections for job openings to determine with accuracy the type of talent and how much of it employers need.



#### STRATEGY 5: BUILD TALENT SUPPLY CHAINS

Build and manage the performance of talent supply chains to create a positive return on investment for all partners.



#### STRATEGY 3: COMMUNICATE COMPETENCY & CREDENTIAL REQUIREMENTS

Create a shared language to better communicate competency, credentialing, and other hiring requirements of critical jobs in ways that allow employers to signal similarities and differences.



#### STRATEGY 6: CONTINUOUS IMPROVEMENT

Use data from your talent supply chain to identify the most promising improvement opportunities to generate a better return on investment in the future.





#### What makes TPM different?

- 1. Built on industry best practices
- 2. Focused on employer-ROI
- 3. Authentically employer-led
- 4. Structured process for collective action and decision making
- 5. More granular and actionable data on workforce demand
- 6. Full spectrum of talent sourcing partners
- 7. Shared value, competitiveness, and accountability





## Moving to a Talent Supply Chain Approach











#### Common Shared Pain

Unfilled Job Openings

• Onboarding, Training, and Upgrading Costs

• Career Advancement, Turnover, and Retention

Increasing Diversity and Opportunity



#### Coordinated Approach

#### **Navigator/Convener Role:**

- Lead the collaborative/sector partnership
- Organize each strategy
- Aggregate the data
- Provide workforce training resources





#### How to Organize an Industry-Sector Collaborative

- Identify and organize a sector-focused meeting, workshop, or virtual conference call on the TPM process.
- Explore whether the sector employers should adopt the approach and which employers and organizations are best suited to implement it first while others learn from their experience.
- Cover a range of topics and ensure there is time to reach your ultimate objective, which is securing buy-in and support for piloting the TPM process with select employers that are willing to be the first adopters.

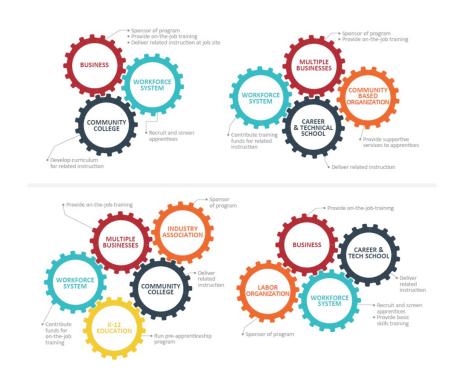






## The Development of partnerships should result in the following goals:

- To connect with businesses that need this training for their workforce
- To connect with organizations that can facilitate or provide skill upgrade training to these workers
  - ✓ Industry & Business Associations
  - ✓ Community Colleges
  - ✓ Public-Private Partners
  - ✓ Local Workforce Agencies
  - ✓ High School Districts
  - ✓ Unions
  - ✓ Chambers of Commerce
  - ✓ Community Based Organizations
  - ✓ Other needed partners





#### Effective Employer Sector

By business, for business...organized by sector, capability, or supply chain





# Value in Organizing and/or Joining Employer Collaborative/Sector Partnerships



Stronger brand recognition when recruiting



Improved leverage



Shared capacity building



Clear communication around talent needs



Easier management of business risk



Improve ROI



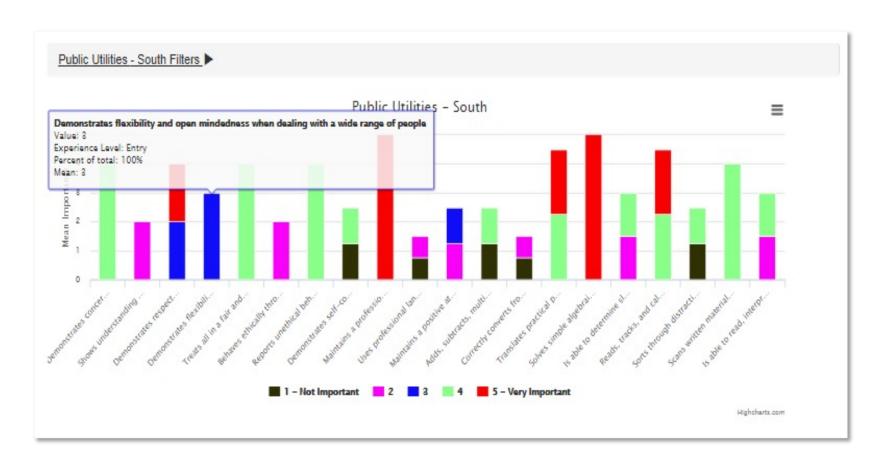
### Forecasting Demand for Critical Positions





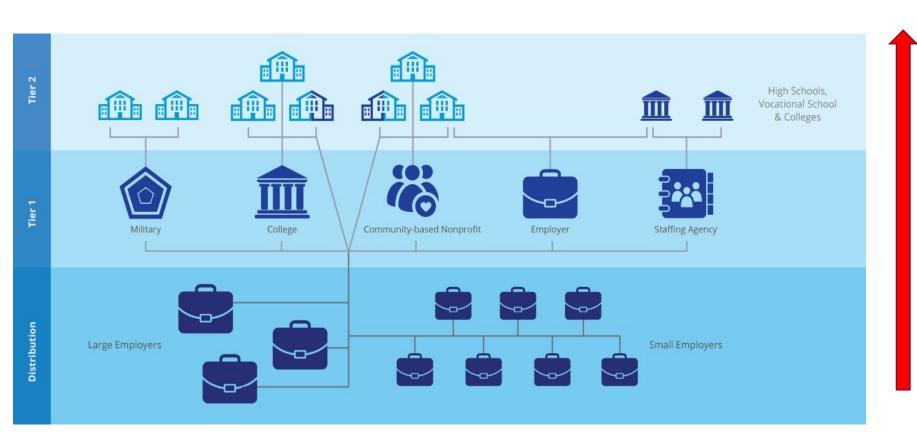


### Communicating Hiring Requirements





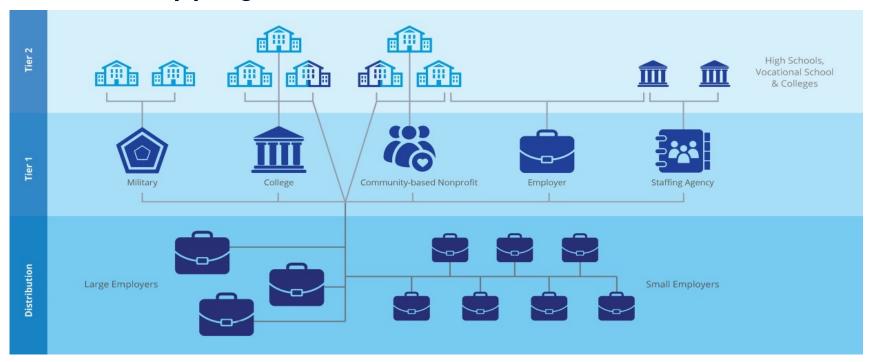
# Talent Flow Analysis BACK Mapping Talent Provider Networks







## FRONT Mapping Talent Provider Networks - Education

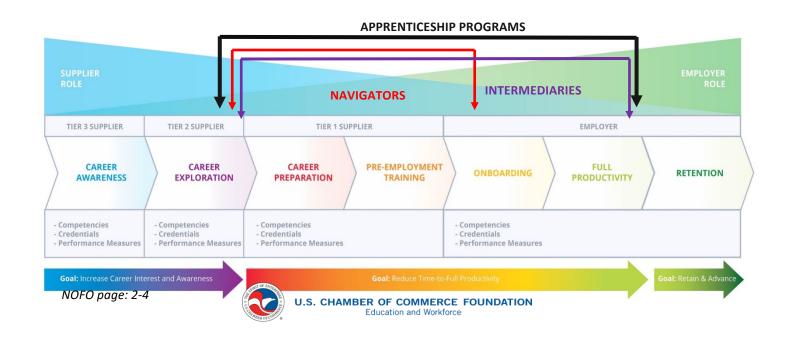


Identify best pathway for student based on academics, interests, learning style and career path. Student selects pathway of choice.





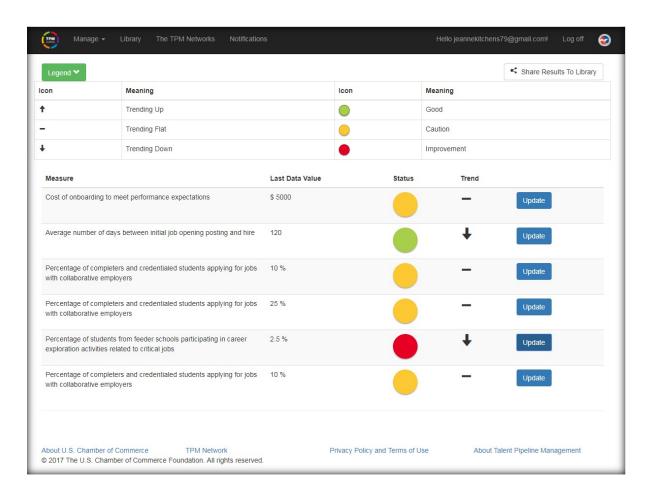
#### **Building A Talent Stream**







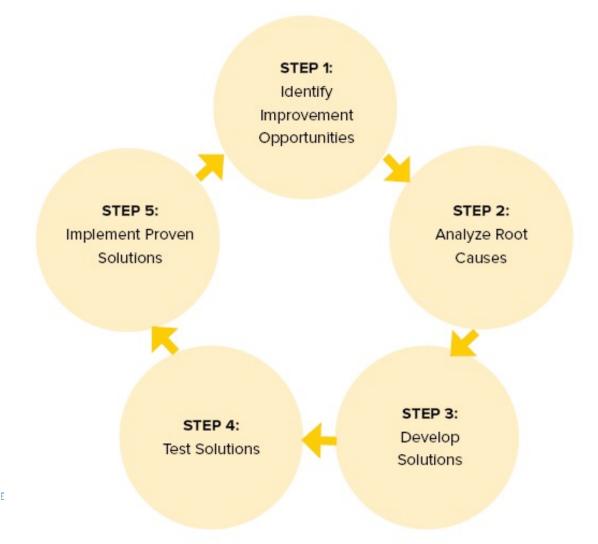
### Keeping Score, Managing Performance







### Continuous Improvement and Optimizing ROI





#### https://www.illinoisworknet.com/ApprenticeshipNOFO2021

# **Bookmark This Page!**Apprenticeship NOFO Website









#### APPRENTICESHIP 2021 NOTICE OF FUNDING OPPORTUNITY

#### Background

In June 2021, Illinois received a State Apprenticeship Expansion, Equity and Innovation Grant for approximately \$6 million from the U.S. Department of Labor (USDOL) to develop, modernize and diversify Registered Apprenticeships in Illinois. The objective of this Notice of Funding Opportunity (NOFO) is to diversify apprenticeship programs and find innovative ways of employing the apprenticeship model to meet the needs of businesses, resulting in a total of 750 new registered apprenticeship programs by the end of 2024. It is Illinois' goal to use this NOFO to increase apprenticipation poportunities for historically underrepresented populations, including but not limited to: individuals with disabilities; youth from underserved communities; older workers; returning citizens from incarceration; and workers in jobs that have been severely impacted by COVID, such as the Arts, Entertainment, Recreation and Hospitality industries. This NOFO supports the Governor's priority of expanding apprenticeship opportunities in Illinois.



For more information about Apprenticeships in Illinois, visit ApprenticeshipIllinois.com.



## **Grant Submission Details**

- Applications must be received via email no later than 5:00 p.m. CST on SEPTEMBER 15, 2021, to grantapplication@illinoisworknet.com including:
  - Uniform Application Form
  - Executive Summary
  - Technical Proposal
  - Resumes of Program Staff
  - Partnership Agreement and/or MOUs
  - Budget Proposal
- Applications must be formatted on 8  $1/2 \times 11$ -inch paper using 11-point type and at 100% magnification. Tables may be used to present information with a 10-point type.
- The technical proposal is limited to 20 pages.



All questions regarding this NOFO must be submitted in writing via email to:



apprenticeship@illinoisworknet.com



## Comments & Questions