

Bridges out of Poverty

Session 1 of 3 June 16, 2021



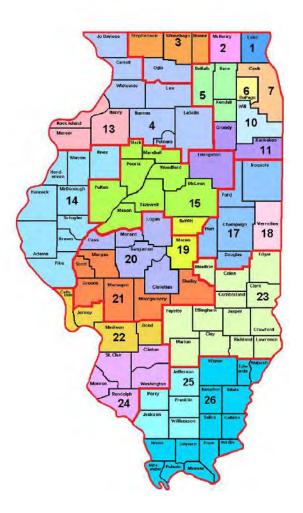


Kiersten Baer

- Online Marketing Coordinator
 - Illinois Center for Specialized Professional Support
- kmbaer@ilstu.edu
- 309-438-1838



Where is Your Local Area?





Which partner do you best represent?









Melissa Martin

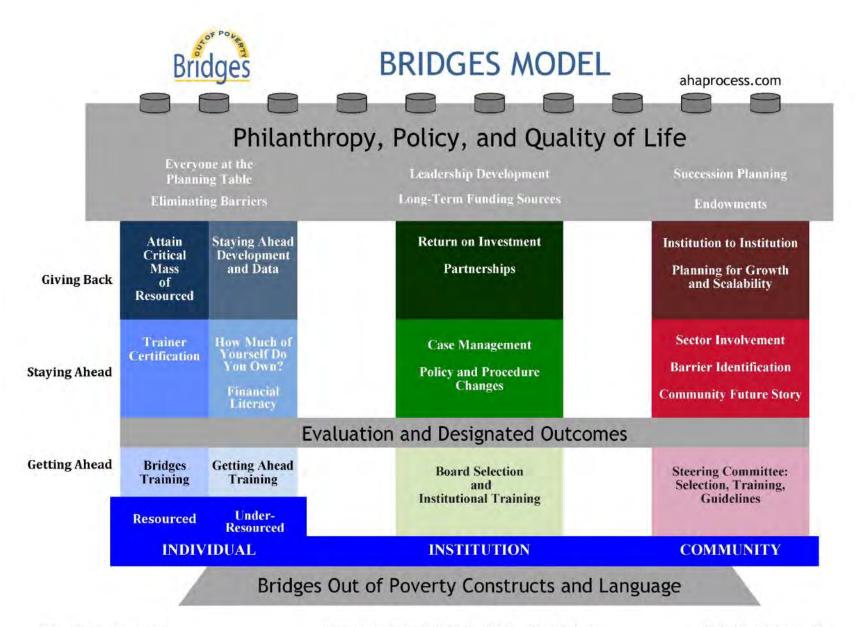
Mmartincommunication.com
Melissa@mmartincommunication.com
307-214-2702



Agenda Three-Part Series

- Session 1 6/16/2021, 10 11:30 a.m.
 - Participants will explore the mental models for each social class and how perceptions shape actions.
- Session 2 6/23/2021, 1 2:30 p.m.
 - Building on the previous session, participants will explore the research centered around poverty in their area, as well as explore the hidden rules that exist in the 3 socioeconomic classes.
- Session 3 6-30-2021, 10 11:30 p.m.
 - Building on the previous 2 sessions, participants will begin to apply the material through the awareness of language use and differing resources.

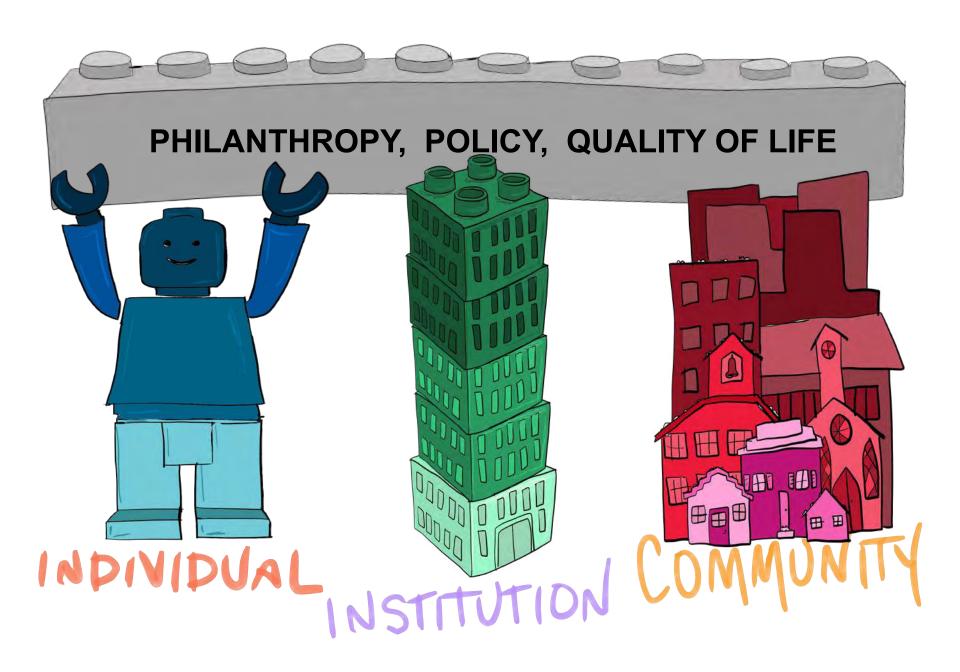
BRIDGES out of Poverty



Data collection at every level

Originally developed by Philip Devol. Adapted by Jodi Pfarr.

© 2017 by aha! Process, Inc.



Could you Survive?

Poverty?

Middle Class?

Wealth?



Generational and situational poverty are different.



RESEARCH

Intergenerational transfer of knowledge

GP - SP - MC - NM - OM

Three-generation rule

(GP) generational poverty

(SP) situational poverty

(MC) middle class

(NM) new money

(OM) old money



Knowledge is a key form of privilege, as are social access, race, and money. How you spend your time determines your knowledge base to a large extent.

How you spend your time determines your knowledge.



CO-INVESTIGATING HEALTH ISSUES

The SES (socioeconomic status) gradient:

- The richer you are, the healthier you are.
- The poorer you are, the sicker you are.
- Living in poverty is a risk factor for stress-related illnesses.
- It is NOT entirely due to lack of access.

Source: Why Zebras Don't Get Ulcers by Robert Sapolsky.



Individuals bring with them the hidden rules of the class in which they were raised.



Three things that help one move out of poverty are:

- Education
- Relationships
- Employment

DEFINITION OF RESOURCES

To better understand people from poverty, the definition of poverty will be

"the extent to which an individual does without resources."

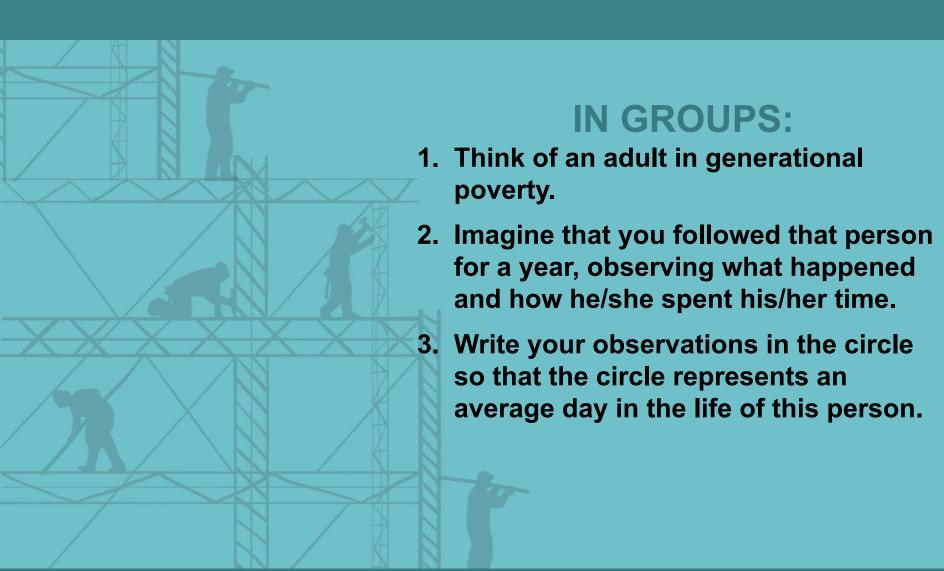


MODULE ONE **MENTAL MODELS OF ECONOMIC CLASS**

OBJECTIVES

- 1. Explore the concrete experience of people in generational poverty.
- 2. Create a mental model of poverty.
- 3. Analyze elements of the model.
- 4. Create a mental model of middle class.
- 5. Understand the interlocking nature of the models and the demands of the environment.

LIFE IN POVERTY



MENTAL MODELS

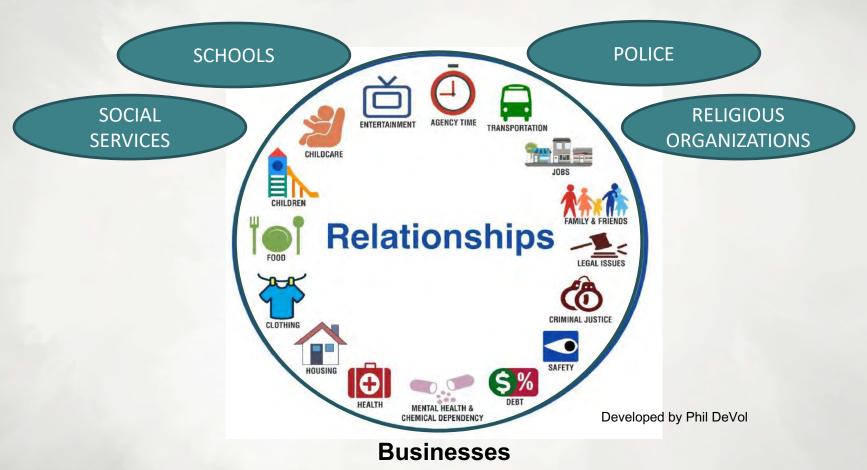
- Are internal pictures of how the world works
- Exist below awareness
- Are theories-in-use, often unexamined
- Determine how we act
- Can help or interfere with learning

For a dialogue to occur, we must suspend our mental models.

Source: The Fifth Discipline Fieldbook by Peter Senge.

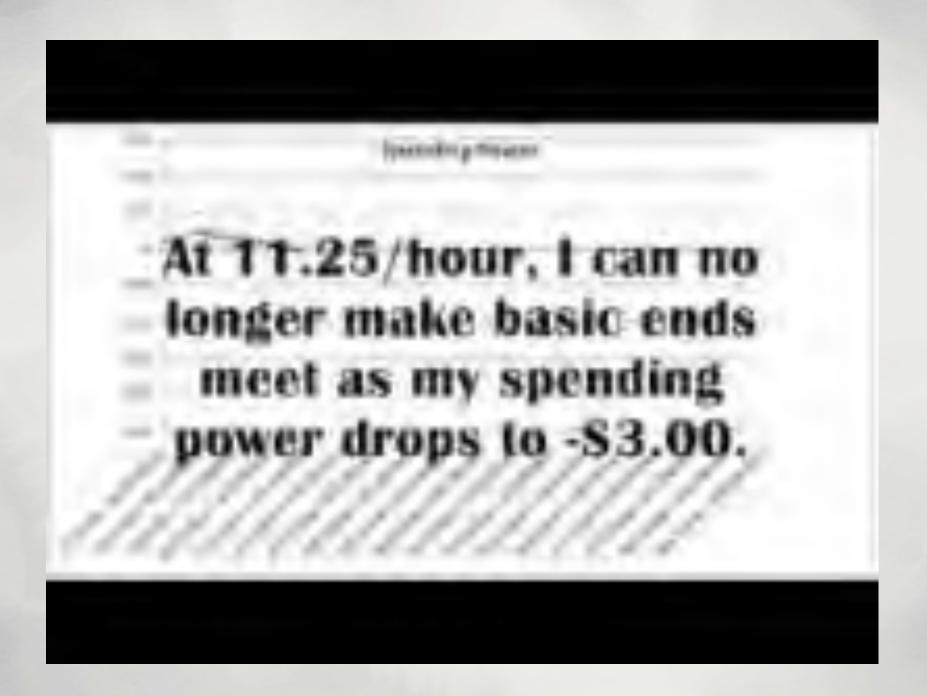


Mental Model for Poverty

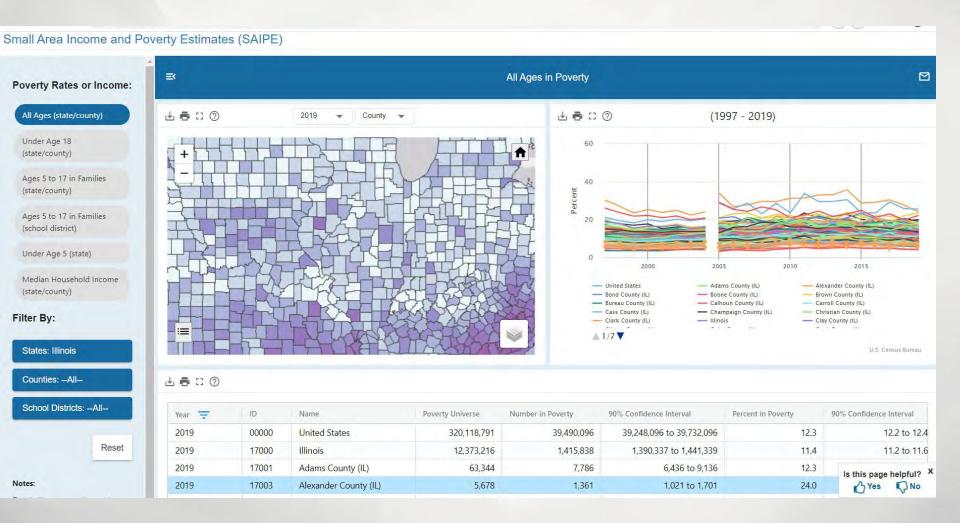


- Pawn shop
- Liquor store
- Corner store
- Rent-to-own
- Laundromat

- Fast food
- Check cashing
- Temp services
- Used car lots
- Dollar store



2019 Census Data



2019 Census Data

	County	Percentage of those in poverty			
5 Lowest Ranked Counties	Kendall	4			
	Monroe	4.2			
	McHenry	5.4			
	Grundy	5.6			
	DuPage	6			
	Champaign	19			
	Pulaski	22			
	McDonough	23.3			
	Alexander	24			
5 Highest Ranked Counties	Jackson	25.4			

Illinois Living Wage Calculation

		ADULT			2 ADULTS	(1 WORKING)		2 ADULTS (BOTH WORKING)				
	0 Children	1 Child	2 Children	3 Children	0 Children	1 Child	2 Children	3 Children	0 Children	1 Child	2 Children	3 Children
Living Wage	\$15.37	\$31.16	\$38.88	\$49.98	\$24.57	\$28.87	\$32.53	\$34.93	\$12.29	\$16.98	\$21.34	\$25.08
Poverty Wage	\$6.13	\$8.29	\$10.44	\$12.60	\$8.29	\$10.44	\$12.60	\$14.75	\$4.14	\$5.22	\$6.30	\$7.38
Minimum Wage	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00

Livingwage.mit.edu

Illinois Typical Expenses

	1 ADULT				2 ADULTS (1 WORKING)				2 ADULTS (BOTH WORKING)			
	0 Children	1 Child	2 Children	3 Children	0 Children	1 Child	2 Children	3 Children	0 Children	1 Child	2 Children	3 Children
Food	\$3,246	\$4,771	\$7,141	\$9,494	\$5,950	\$7,394	\$9,505	\$11,589	\$5,950	\$7,394	\$9,505	\$11,589
Child Care	\$0	\$8,561	\$17,123	\$25,684	\$0	\$0	\$0	\$0	\$0	\$8,561	\$17,123	\$25,684
Medical	\$2,862	\$7,772	\$7,460	\$7,600	\$6,139	\$7,460	\$7,600	\$7,253	\$6,139	\$7,460	\$7,600	\$7,253
Housing	\$9,869	\$13,161	\$13,161	\$16,902	\$11,073	\$13,161	\$13,161	\$16,902	\$11,073	\$13,161	\$13,161	\$16,902
Transportation	\$5,149	\$9,443	\$11,753	\$13,993	\$9,443	\$11,753	\$13,993	\$12,698	\$9,443	\$11,753	\$13,993	\$12,698
Civic	\$1,956	\$4,200	\$3,838	\$4,457	\$4,200	\$3,838	\$4,457	\$4,300	\$4,200	\$3,838	\$4,457	\$4,300
Other	\$2,835	\$4,620	\$5,070	\$6,127	\$4,620	\$5,070	\$6,127	\$6,145	\$4,620	\$5,070	\$6,127	\$6,145
Required annual income after taxes	\$25,916	\$52,529	\$65,547	\$84,257	\$41,425	\$48,678	\$54,843	\$58,888	\$41,425	\$57,239	\$71,966	\$84,572
Annual taxes	\$6,059	\$12,282	\$15,325	\$19,700	\$9,685	\$11,381	\$12,823	\$13,768	\$9,685	\$13,383	\$16,826	\$19,773
Required annual income before taxes	\$31,975	\$64,810	\$80,873	\$103,956	\$51,110	\$60,059	\$67,666	\$72,656	\$51,110	\$70,622	\$88,792	\$104,345

Livingwage.mit.edu



IT'S DUE TO SOCIAL COHERENCE

"Does a person have a sense of being linked to the mainstream of society, of being in the dominant subculture, of being in accord with society's values?"

"Can a person perceive society's messages as information, rather than as noise? In this regard, the poor education that typically accompanies poverty biases toward the latter."

"Does a person have the resources to carry out plans?"

"Does a person get meaningful feedback from society—do their messages make a difference?"

Robert Sapolsky, Aaron Antonovsky

Mental Model for Middle Class



, , , ,

- Shopping/strip malls
- Bookstores
- Banks
- Fitness centers
- Veterinary clinics

- Office complexes
- Coffee shops
- Restaurants/bars
- Golf courses

Mental Model for Wealth

This applies to the wealthiest 1% of households in the United States—those with a net worth of \$7.8 million or more.



HIDDEN RULES OF WEALTH

Here are additional hidden rules that operate in wealth.

- 1. It's not okay not to be perfect. That would seldom be articulated, but it is rigidly followed.
- If you don't have connections or wealth, then you may be respected for your expertise.
- 3. Social exclusion is the weapon of choice; you simply aren't invited.
- 4. Time is more important than money (particularly true in new money).
- Details are very important. One word in a legal document can transfer assets. Details are critical to success.
- 6. A paper protocol exists (including the paper itself) for invitations, responses, and thank yous.
- A key role of a parent in wealth is to ensure that the child has access to the appropriate connections and schooling.
- Personal concerns of an emotional nature are not openly shared in a social setting but rather with the appropriately paid, degreed professional.
- Humor is most often about social faux pas.
- 10. Indiscretion (disclosing information gained through social connections) to media or others not in the social set is rarely forgiven.

MENTAL MODEL OF GENERATIONAL POVERTY

- It is a description of the concrete experience.
- It is an abstract representation of poverty.
- It shows part to whole.
- It depicts the relative importance and interlocking nature of the elements.
- It is a depiction of the trap: no future story, no choice, no power.



TYRANNY OF THE MOMENT

THE NEED TO ACT OVERWHELMS ANY WILLINGNESS PEOPLE HAVE TO LEARN.

Source: The Art of the Long View by Peter Schwartz

THE HEALTHIER YOU ARE PSYCHOLOGICALLY, OR THE LESS YOU MAY SEEM TO NEED TO CHANGE, THE MORE YOU CAN CHANGE.

Source: *Management of the Absurd* by Richard Farson.



Agenda Three-Part Series

- Session 1 6/16/2021, 10 11:30 a.m.
 - Participants will explore the mental models for each social class and how perceptions shape actions.
- Session 2 6/23/2021, 1 2:30 p.m.
 - Building on the previous session, participants will explore the research centered around poverty in their area, as well as explore the hidden rules that exist in the 3 socioeconomic classes.
- Session 3 6-30-2021, 10 11:30 p.m.
 - Building on the previous 2 sessions, participants will begin to apply the material through the awareness of language use and differing resources.

Thank you!



MMartincommunication.com 307-214-2702