



## **Business Plan**

**O** Market Analysis

**O** Marketing Plan

O Mission and Vision Statement

O Product or Service Description

O Opportunities and Challenges

**O** Management Description

O Cash Flow Statement and

**Revenue Projections** 



3

## **Other Essentials**

- O Location Selection
- **O** Business Operations
- **O** Business Registration
- O Business Finance
- O Business Lending
- O Business Funding (Grants)
- O Human Resources
- O Marketing
- **O** Taxes



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## Which entity to pick?

O Sole Proprietor

- O No distinction between you and your business
- O Partnership
  - O Agreement between two or more parties
- O LLC Limited Liability Company
  - O Combines the pass-through taxation with limited liability
- O S Corporation
  - O A flow-through taxation process with liability protection
- O C CorporationO The entity is taxed separately from its owners.



Consult with professionals who can help you make this decision: Attorney, CPA, or a Business Advisor

Small Business Administration - https://www.sba.gov/category/navigation-structure/starting-managing-business/starting-business



























