



# Job Searching in the Digital Age

## Social Media

**LinkedIn** - [LinkedIn.com](http://www.linkedin.com) – Relationships connections tool - <http://contacts.linkedin.com/>.

**Groups** - often posts jobs in discussions that are not posted in the "paid" jobs postings. Make sure you connect with 10-20 professional/career groups.

**Facebook** – graph search will change the way businesses search for employees.

BeKnown - Monster's version of LinkedIn as a FB app. Takes you off Facebook to Monster.

Facebook ads - Joshua Waldman writes a blog with useful job search tools. <http://careerenlightenment.com>

**Google+ profile** - Alerts, Search, Drive, Hangouts, and Communities. Search your name, G+ profiles show up like an advertisement.

**Tumblr**<sup>3</sup> search tags like hiring and jobs. Use the platform to write your own blog.

**Pinterest**<sup>3</sup> – pin your resume with photos and links. Follow a few on this list <http://mashable.com/2013/03/10/pinterest-boards-career/>

**SlideShare** - create a PowerPoint presentation about yourself and post it on this platform. Post other presentations you have created.

**Twitter** - A couple of resources for twitter include:

[search.twitter.com](http://search.twitter.com) - you can search the same things as signal without having to have a twitter account.

[tweetmyjobs.com/](http://tweetmyjobs.com/) - this works best if you have a twitter account, but lets you enter a field and location, you then would be following a specific career path.

[twitter-chat-schedule/](http://twitter-chat-schedule/) - tweetchats can be useful tools to pick up a few suggestions or information about your industry or your job search.

**YouTube** – search video resume. Add your video resume to your own channel. Review others first to see what you should do.

## Resume Tools <sup>2</sup>

[About.me](http://about.me) – gives you a tool to make it easy for people to learn about you and find your content on the web.

[Behance.net](http://behance.net) – gives creative people an on-line portfolio.

[Box.net](http://box.net) – a secure website to store documents on-line.

[BrandYourself.com](http://brandyourself.com) establish your brand online. Helps you establish your personal brand name. <sup>1</sup>

[Beyond.com](http://beyond.com) – job search, communities, and resources.

[Careercloud.com](http://careercloud.com) - A great option for those interested in saving video, images, text, and other content, all in one place.

[Illinois workNet Resume Builder Tool](http://illinoisworknet.com/resume-builder-tool) – available to anyone with an Illinois workNet account.

LinkedIn – the power horse in the profile search world. For every job seeker, this is a must-have!

[Resumup.com](http://resumup.com) – visually generates a step-by-step career path based on your professional aspirations, network, and experience to help you achieve your career goals. \$\$\$

[Re.vu](http://re.vu) – visually represents your profile and offers a traditional one to be downloaded. Gives you visitor stats.

[Visualcv.com](http://visualcv.com) – early out in the world of visual resume platforms, simple presentation of skills, can be downloaded into a PDF. You can purchase a domain name.

## Apps<sup>4,5</sup> Android or iOS unless noted

[jobPrep](http://jobprep.com) – from Illinois workNet

[USAjobs](http://USAjobs.com)

[jobrio.com](http://jobrio.com)

[Switch](http://switch.com) – iOS only

[Hidden Jobs](http://hiddenjobs.com) - \$.99 iOS only

[Pocket Resume](http://pocketresume.com) - \$2.99

[Monster](http://monster.com)

[CareerBuilder](http://careerbuilder.com)

[Glassdoor](http://glassdoor.com)

[LinkedIn](http://linkedin.com)

[SnagAJob](http://snagajob.com)

[Simply Hired](http://simplyhired.com)

[Indeed](http://indeed.com)

[cPro Craigslist Free Client](http://cpro.craigslist.com)

## Job Search

<http://www.smartrecruiters.com/blog/best-50-niche-job-boards/>

<http://kcddee.org/JobSearchWebsites.html>

[elance.com](http://elance.com) - find freelance opportunities

Monster, Career Builder, Indeed, Hidden Jobs, Snagajob, Illinois Job Link

## Illinois workNet - <http://www2.illinoisworknet.com>

Skills and Interest Survey  
Career Wages and Trends  
Employment 101  
Labor Market Information

Job Skill Guide  
Digital Literacy Guide  
Resume Builder Tool  
Illinois workNet Job Finder

Featured Employers  
Service Guide  
Social Media Guide  
jobPrep Mobile App

**Potential Employers** - <http://www.infousa.com/business-lists/> OR <http://www.referenceusa.com/> most libraries will have access to one of these resources and free access with your library card.

## Networking and Job clubs

<http://kcddee.org/NetworkJobClubs.html>

<http://www.linkedin.com/groups/Illinois-Virtual-Job-Club-Network-4794123>

## Local Illinois Chamber or Association Sites

[Aurora Regional Chamber of Commerce](#)

[Elgin Area Chamber of Commerce](#)

[Valley Industrial Association](#)

## Organizational tools

[Jibberjobber.com](#) – helps you track your search, mobile app available

[Goalstodo](#) app – \$4.99 - personal task manager, featuring a to-do list

Google Calendar / Task list

## Interview Questions

[6-questions-to-ask-during-your-interview-that-will-make-an-employer-want-to-hire-you/](#)

[the-best-ways-to-close-a-job-interview](#)

## Resources

1. Found in this article <http://www.careerealism.com/burying-digital-dirt/>
2. Found in this article [http://www.sourcecon.com/news/2013/04/09/who-will-win-the-war-for-resume-2-0-ten-visual-resume-tools-reviewed/?utm\\_source=feedburner&utm\\_medium=feed&utm\\_campaign=Feed%3A+sourcecon+\(SourceCon+News\)&utm\\_content=Google+Reader](http://www.sourcecon.com/news/2013/04/09/who-will-win-the-war-for-resume-2-0-ten-visual-resume-tools-reviewed/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+sourcecon+(SourceCon+News)&utm_content=Google+Reader)
3. Found in this article [http://mashable.com/2014/03/13/job-hunt-social-media/?utm\\_cid=mash-com-fb-socmed-link](http://mashable.com/2014/03/13/job-hunt-social-media/?utm_cid=mash-com-fb-socmed-link)
4. Some apps found in <http://www.salary.com/the-10-best-job-hunting-apps-to-get-you-hired/>
5. Some apps found in <http://jobsearch.about.com/od/howtofindajob/fl/free-mobile-job-search-apps.htm>