ILLINOIS WORKNET OUTREACH TOOL

Event Calendar

AGENDA

- Calendar Overview
- Calendar Updates
- Calendar Demo
- Calendar Widget
- Q&A

ILLINOIS WORKNET CALENDAR BENEFITS

- Easy for all Illinois workNet partners to post events and **reach more people** in their communities.

Easy

- Help individuals and businesses – participate with events to meet their training and employment goals.

Free

- Feeds the JobPrep App, all Illinois workNet websites (i.e. Layoff Assistance, ATIM, Illinois Pathways, SYEP, disabilityworks), and any website that adds the calendar.

Community

WOW! Illinois workNet had 417, 669 unique visitors so far in 2014!

TYPES OF EVENTS TO ADD

AND MANY MORE!

Workshop

Online Event

Training

Job Club

Job/Career Fair

CALENDAR UPDATES

- ▶ More Filters
  - ▶ Add specific filters to your events to help users find them easily!
    - ▶ NEW - Audience
    - ▶ NEW - Grade Level
    - ▶ NEW - Field of Interest
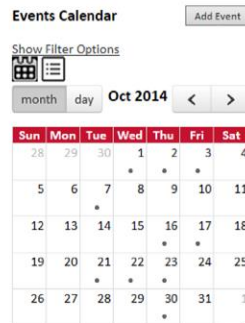   - ▶ NEW – More Event Types
- ▶ New Views
  - ▶ Month
  - ▶ Day
  - ▶ List
- ▶ Updated Event Entry Screen
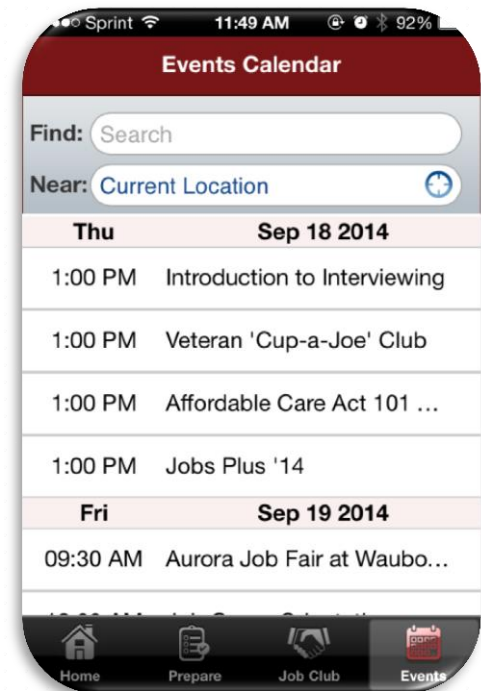- ▶ Embed Widget Option
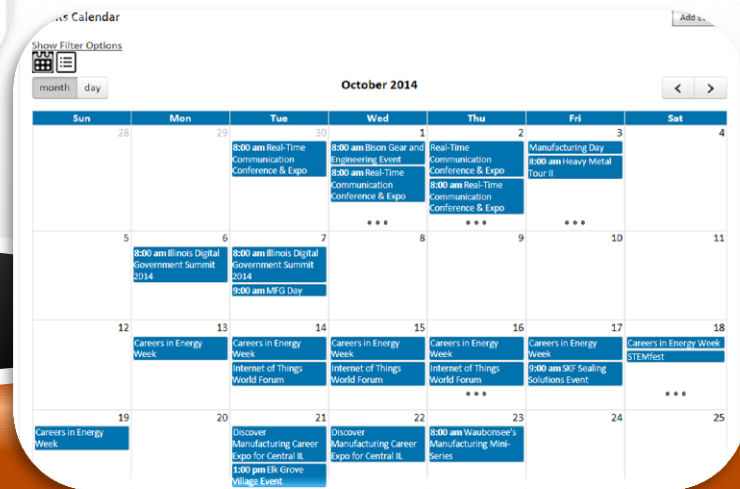
CALENDAR DEMO

Add it anywhere on your website.

Mobile View

JobPrep App

Customize your look & feel.

DOWNLOAD INSTRUCTIONS

▶ Instructions include:

  ▶ Posting Events

  ▶ Creating Event Widget to Add to Your Website

QUESTIONS?

THANKS AND NEXT STEPS

▶ Start adding your events today!

▶ Spread the word:

  ▶ To customers: look for upcoming events in Illinois workNet and project websites.

  ▶ To partners: you can post your events.

  ▶ To partners: you can add the calendar to your website.

▶ Watch for upcoming webinars over Illinois workNet Outreach Tools.

▶ Watch for Event Calendar Flyer – Coming Soon!

▶ Email info@illinoisworknet.com for questions or assistance.