



## Illinois Workforce Innovation Board

**Bruce Rauner, Governor**

**John Rico, Co-Chair**  
**Sean McCarthy, Co-Chair**

**TDL Task Force Meeting**  
**November 29<sup>th</sup>, 2016**  
**10:00 a.m. to 1:00 p.m.**

**Present:** Grailing Jones, Don Schaefer, Megan Younkin, Dave Harrison, Rick Dickens, Todd Lowery, Kendall Marks, Lavon Nelson, John Jones, Dave Gallagher, Adrian Esquivel, Maria Viteri Hart, Bob Howard, Pedro Vignettes, Cheryl Freeman, Mike Baker, Hannah Temeyer

The 4 TDL Task Force Teams have developed Models that can be tested over the next 60 days (Short Term Action Models) and Models that are System Models (Long Term Action Models) that require months to reveal impact. Over the next 15 days, groups will cleanup, add or change the eight model designs.

### **SHORT TERM ACTION MODELS (60 DAY TEST)**

- 1. Employer / Armed Forces Private Public Partnership (P3) Employment**  
Team 1, Designers – Ken Marks / Grailing Jones / Bob S. Carlborg
- 2. Transforming Job Fairs to Hiring Events**  
Team 1, Designers - Trina Whatley / Grailing
- 3. IDES Targeted Email Blast to Client Base on CDL Careers / Hiring Events**  
Team 2, Designers – Todd W. Lowery / Grailing

### **LONG TERM ACTION MODELS (SCHEDULED MONTHLY EVENTS/BEST PRACTICE)**

- 4. Increase the Number of Qualified CDL Instructors**  
Team 1, Designer – Cheryl Freeman
- 5. Non- Driver CDL Training**  
Team 1, Designer – Eric Gallien
- 6. Illinois Trucking Foundation -Trucks, Traffic & Teens - Awareness for Teens, Parents & Teachers**  
Team 1/Team 2, Designers – Eric Gallien / Pedro Vignettes / Bob Howard/ Rick Dickens
- 7. Graduated CDL License for drivers under 21**  
Team 2, Designer – Bob Howard

**8. Managing Expectations to Improve Retention (3 elements: work consistency, home time and driver income vs. expectations)**

Team 4, Designer – Megan Younkin

**Measurement:** Illinois Secretary of State – Historical Counts of Commercial Drives Licenses (CDL) Licenses: CDL’s Issued/CDL Renewals.

**OLIVE HARVEY OVERVIEW**—Dean Cheryl Freeman presented Olive Harvey’s programs, including credited programs, stackable degrees, and an a-la-carte model. Olive Harvey’s CDL program limits enrollment based on instructor capacity: one instructor for every four students. Their programs will additionally be enhanced by a new training facility now under construction with an active distribution center, providing real experience for students.

Olive Harvey Solutions for CDL instructor shortage

- Focused networking with trucking employers and owner/operators to recruit instructors
- Email blasts with need once a month
- Collaborate with other organizations (Schneider, Walmart, etc.)
- Simplified instructor training

**APPRENTICESHIPS** – Dave Harrison, Fastport (liaison to those who hire across states).

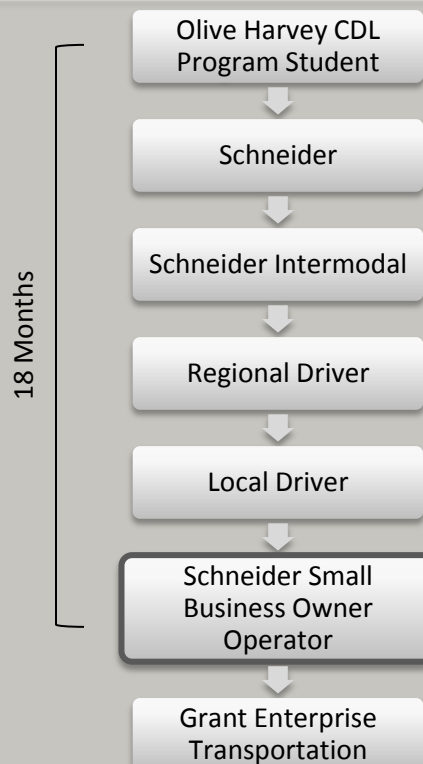
Most insurance companies do not underwrite drivers without three years of experience. This prevents 92 percent of the industry from hiring those with the required experience.

Due to the large cycling of truck drivers, amounting to 35 percent of drivers rotating three times per year, a solution has been proposed to build an apprenticeship methodology (6-7 month training). Smaller providers may not financially be able to provide apprenticeship programs due to the initial expense of running their own program or paying for a trainer and training equipment.

**SMALL BUSINESS OWNER OPERATOR PRESENTATION**

**Mr. Grant’s CDL Career Pathway**

After deciding to enter the trucking industry, Mr. David Grant began his journey at Olive Harvey, and is currently a Small Business Owner Operator for Schneider. Mr. Grant plans to build his own organization, Grant Enterprise Transportation (GET), to help others enter and become involved in the career the same way he was able to.



## **NEXT STEPS TIMELINE**

### **December**

12/15 – Full Task Force update conference call

### **January**

1/5/2017 – Each Causes Model Solution Team conference call strategy / best practice meeting

1/17 – A 15-minute update from Each Root Causes Model Solution Team to total Task Force

1/31 – Full Task Force Meeting – Rockford, IL Workforce Office  
(Presentation of Model Solutions)

### **February**

2/15 – Full Task Force Final Review of solutions – Conference call

### **June**

Presentation at the IWIB 2017 Meeting

(Each group will deliver Solution Model / share direction / recommendations)

All Task Force members will be invited to attend

### **Expectation of 12.15 Conference Call:**

- ✓ **Each of the teams will have 6-9 minutes to review the next step of their model**
  - ✓ The Test Models will provide test activities
  - ✓ The System Models will provide projected schedule of events
- ✓ **All members will be present throughout the duration of the call (10:00 – 11:30 a.m.)**