



# Outreach Tool at Your Fingertips

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Chelsea Jones — Southern Illinois University — Carbondale / Illinois workNet®



# Agenda

- Illinois workNet Service Finder
- Illinois workNet Event Calendar
- Illinois workNet Widgets
- Outreach Materials



Find the Right Job

**Find Training** 





# Ways to Connect



Illinois workNet® is a portal to connect individuals, employers, and education, workforce and community partners to career planning, education and training, and employment resources and tools. The portal connects people to local and statewide in-person and online services.

• Web Portal – http://www.illinoisworknet.com



**jobPrep Mobile App** includes capabilities that assist job seekers with their employment needs, all from the convenience of a smartphone. The free app is available for downloading from iTunes, Google Play and Amazon.

jobPrep Mobile App –
 http://www.illinoisworknet.com/jobprep





# Service Finder

Purpose: The Service Finder identifies locations in Local Workforce Innovation Areas (LWIA) that offer services through Illinois workNet Centers, affiliates, and other community partners.

## Types of Partners:

- 1. Illinois workNet Centers,
- 2. Community Colleges,
- 3. Libraries,
- 4. Faith-Based Organizations,
- 5. Community-Based Organizations,
- 6. State Agencies,
- 7. Universities, and
- 8. more.





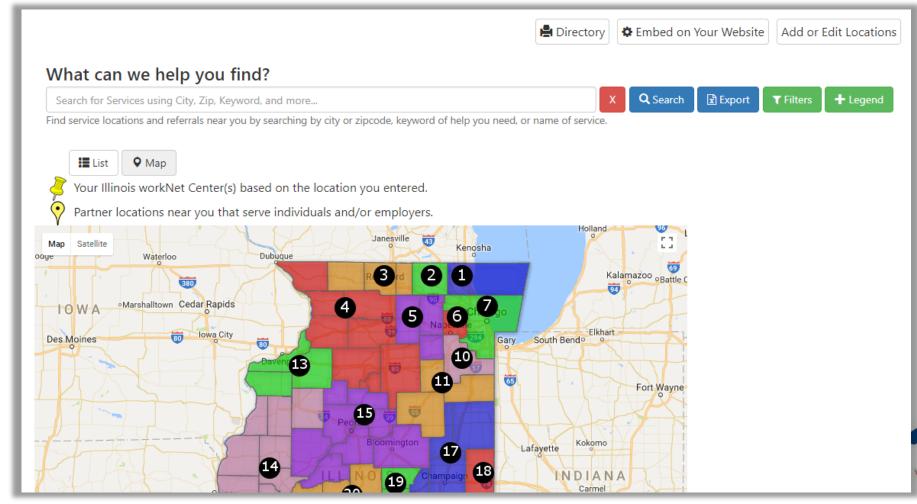
# Service Finder – How to Use It

- Scenario Customer
   I need help with my job search and I'd like to talk to someone in person.
- Scenario Employer I am interested in an employee training program and would like to see if that is an option in my area.
- Scenario Workforce Partner
   I offer services to the public and would like my office to show up on the Illinois workNet Service Finder.



# Service Finder - Demo

## www.illinoisworknet.com/ServiceFinder







# **Event Calendar**

• Purpose: Allow visitors to the Illinois workNet website to find events in their area throughout the state.

- Type of events:
  - Conferences,
  - Job/Career Fairs,
  - Job Clubs,
  - Training,
  - Veteran Events,
  - Workshops,
  - Competition,
  - Informational,
  - Meetings, or
  - Disability Specific Event.





# Event Calendar – How to Use It

• Scenario – Customer

I am looking for a resume workshop near me.

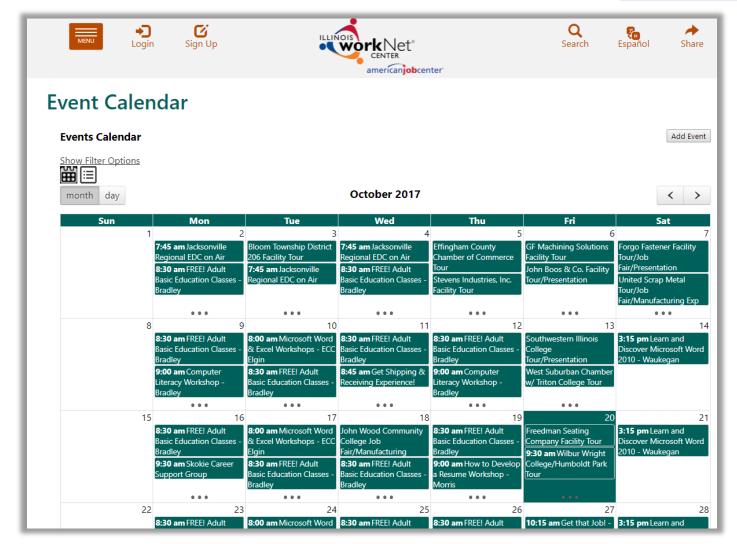
• Scenario – Workforce and Education Partner I would like to add my event to the calendar.





## **Event Calendar - Demo**

www.illinoisworknet.com/Calendar







# Widgets

Purpose: to customize and embed Illinois workNet tools on your website.

### Widgets available:

- Event Calendar
- Article Viewer
- JobFinder
- Pathways Career Explorer
- Related Resources
- Service Finders
- Success Stories
- WIOA Training Program Search
- WIOA ePolicy





# Benefits of Widgets

What are the benefits of putting Illinois workNet widgets on your website?

- No up-keep,
- Customers get up-to-date information,
- The widgets are customizable to your needs, and
- You can expand the information provided on your website.





# Widgets - Demo

## www.illinoisworknet.com/Widgets















#### **Embeddable Widgets**

#### Illinois workNet and ISLE OER Widgets

Illinois workNet and ISLE Open Educational Resources (OER) provide a variety of embeddable widgets that can be customized and added to your website. The process only takes minutes to complete and the best part is Illinois workNet and IOER maintain the widget functionality! If an update is made to one of the widgets, it will automatically update on your website.

Benefits to using these widgets include:

- · No up-keep,
- · Customers and students get up-to-date information,
- · The widgets are customizable to your needs, and
- · You can expand the information provided on your website.



#### **Browse Widgets**

Guidance

Event Calendar (Career Clusters)

Event Calendar (Illinois workNet LWIA)

Illinois workNet Article Viewer

Illinois workNet Job Finder

Illinois workNet Pathways Career Explorer

#### Guidance

This is the page for embeddable widgets shared by both <u>Illinois workNet</u> and <u>Illinois Open Education Resources</u>. Use the menu to the left to navigate between widgets. Each page will provide you with an overview and either a code generator, or a link to the code generator page. If you need any assistance please use the Contact Us link in the footer of this website.

#### **Styling Tips**

This widget is embedded on your page as an iframe. Iframes typically default to 300 pixels wide by 200 pixels high. This is quite small. In addition, the content shown by the widget is not of a fixed height. The following tips will help you work through these problems. Don't worry, it's not a difficult, scary problem. It's really easy.





# Marketing Tools

Illinois workNet makes marketing simple! Save time and money by using our marketing materials. These materials convey a professional image and are customizable so you may include local services.

www.illinoisworknet.com/Marketing

Flyers

Logos

PPT Templates

Flyer Templates





# **New Outreach Materials**

## NEW Outreach Materials currently in the works:

- Flyers
- Mousepad
- Posters
- Stand-Up Banners
- Table-Top Banners





# Thank You!

## Illinois workNet®

Visit: www.illinoisworknet.com

Email: info@illinoisworknet.com

Monday – Friday

8:00 A.M. - 4:30 P.M.

Emails are checked and responded to each business day.

