

Earn Digital Badges to Get a Competitive Edge

FIND OUT HOW TO EARN THEM AND HOW TO PRESENT THEM TO POTENTIAL EMPLOYERS.



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[HTTP://GOFORWARD.HARPERCOLLEGE.EDU](http://goforward.harpercollege.edu)



Objectives

- **Define Digital Badges**
- **Describe Usefulness**
- **Dissect the Components**
- **Discuss How to Earn or Offer Digital Badges**
- **Provide References for More Details**

What Comes to Mind When You Think "Badges?"

- Boy Scouts of America
- Girl Scouts of America
- Police Officers
- Fire Department Personnel
- Military
- Games



Tribal Language of Digital Badges

- ▶ **Portability**
- ▶ **Granular**
- ▶ **Issuer**
- ▶ **Backpack**
- ▶ **Displayer**
- ▶ **OBI**



Image Source: <http://futureofmuseums.blogspot.com/2013/03/open-enrollment-digital-badges-for.html>

Definition of Digital Badge

6

Visual representation of what an individual knows and a means to demonstrate in granular detail the depth of learning that was acquired.

Key Players of Digital Badging

7

Mozilla –

<http://openbadges.org/>

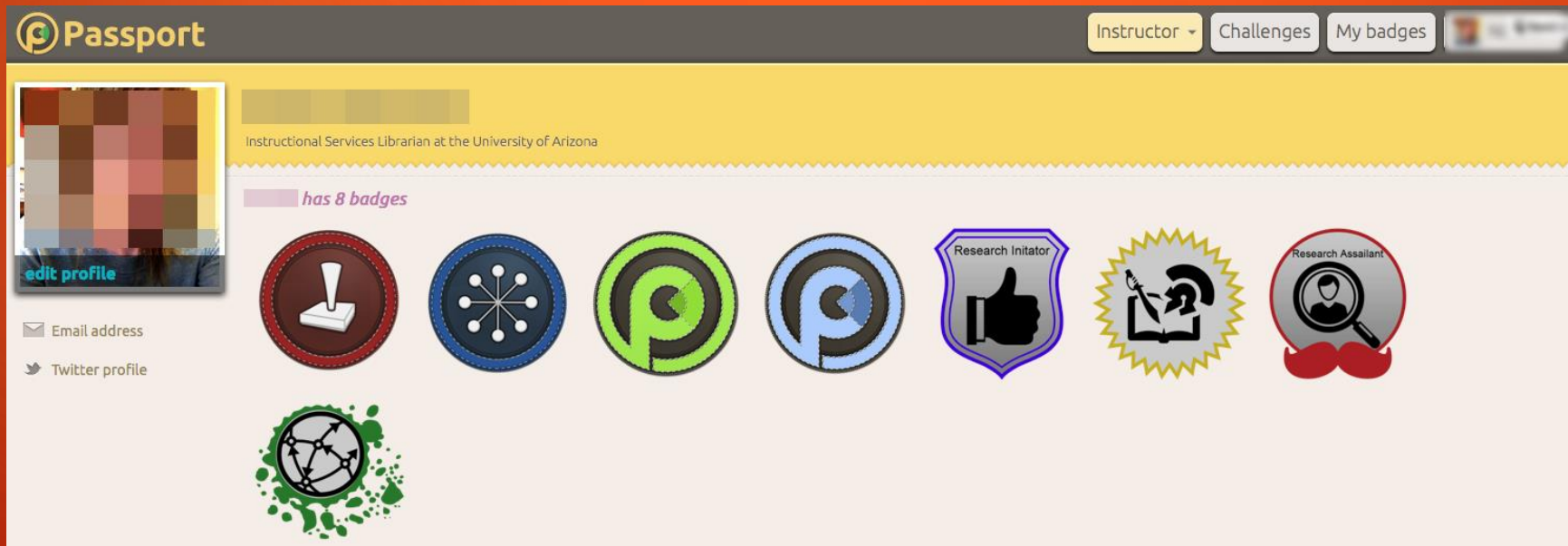
Pearson (Acclaim)

<https://www.youracclaim.com/>

Others into emerging market

Structure of Digital Badges

- ▶ Issuer
- ▶ Backpack
- ▶ Displayer



Who Offers Digital Badges?

9

- ▶ High Schools
- ▶ Colleges and Universities
- ▶ Learning Organizations
- ▶ Companies
- ▶ Any Organization



Value of Digital Badges

10

- ▶ Evidence-Based
- ▶ Granular
- ▶ Portable

THE OPEN BADGES RESUME: *The Most Prestigious Badges You Can Earn*

These badges will make employers and admissions counselors sit up and notice.

				
"LEGENDARY" BADGE <i>from Stack Overflow</i>	NASA CURIOSITY EXPLORER BADGE <i>from NASA</i>	MOZILLA WEBMAKER BADGES <i>from Mozilla</i>	BADGESFORVETS <i>from BadgesForVets</i>	4-H/USDA ROBOTICS BADGES <i>with Auburn University</i>
Only 102 of 1.4 million users have earned this programming badge.	This science and technology badge is unlocked once students visit three or more "NASA recommended" venues.	As of late 2012, there are 22 badges programmers and web designers can claim.	Here vets can obtain badges representing training in more than 1,000 military jobs.	These organizations, with support from Auburn University, offer digital badges for knowledge gained from working with robotics.

Sources: stackoverflow.com | nasa.gov | thenextweb.com | insidehighered.com | dmlccompetition.net

Badges...

Certify, Validate, Commemorate



NYC Department of Education validates the development of essential college and career readiness skills for thousands of students.




The Smithsonian offers limited edition digital badges for participation in unique educational events, programs and activities

Details of Digital Badges

12

- ▶ Title
- ▶ Objectives
- ▶ Outline
- ▶ Specific Examples of Learning
- ▶ Outcomes
- ▶ View Full Details

Open Badge Guru



Remove this Badge

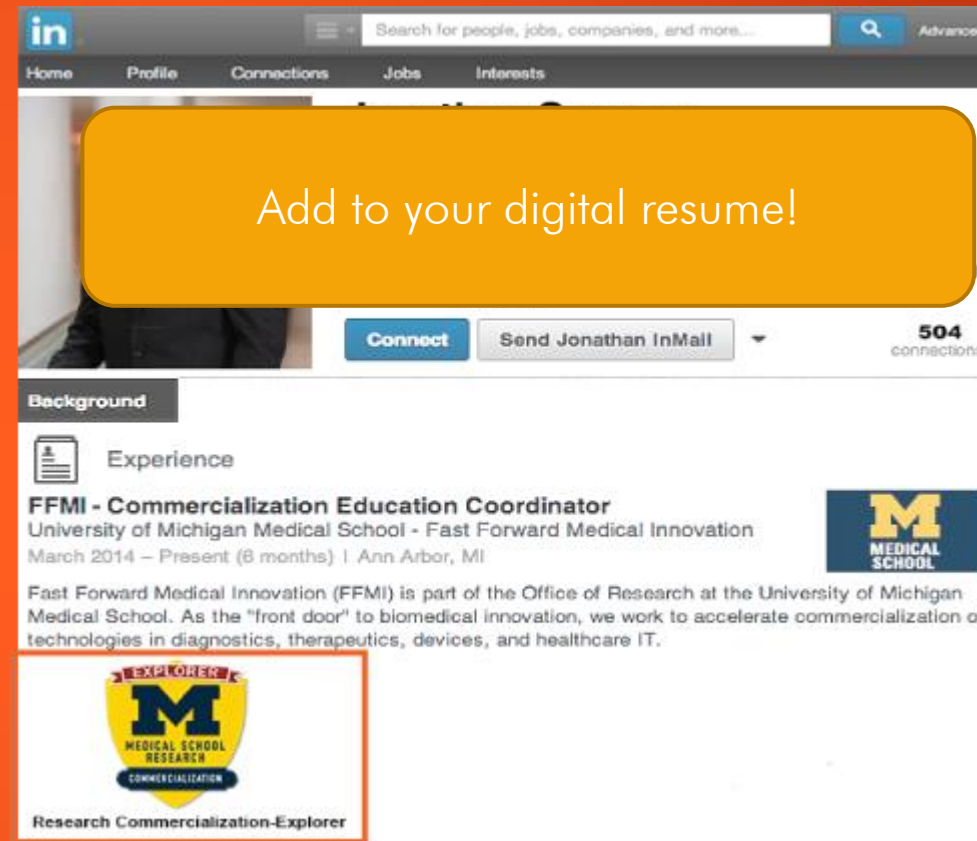
Issuer Details	
Name —	Learning Assistant
URL —	http://openbadges.learningassistant.com
Organization —	Learning Assistant

Badge Details	
Name —	Open Badge Guru
Description —	This badge was awarded for finding out about Open Badges and completing a short quiz.
Criteria —	http://openbadges.learningassistant.com/
Evidence —	http://openbadges.learningassistant.com
Issued —	2013-10-15

Who Benefits from Using Digital Badges?

13

- ▶ **Traditional learners of various ages**
- ▶ **Adult learners in fast track programs/cohort programs**
- ▶ **Employers**
- ▶ **Issuing Organizations**



The image shows a screenshot of a LinkedIn profile page. At the top, there is a search bar and navigation tabs for Home, Profile, Connections, Jobs, and Interests. A large yellow banner with the text "Add to your digital resume!" is overlaid on the profile picture area. Below the banner, there are buttons for "Connect" and "Send Jonathan InMail", and a connection count of "504 connections". The "Background" section is active, showing the "Experience" tab. The current position is "FFMI - Commercialization Education Coordinator" at the "University of Michigan Medical School - Fast Forward Medical Innovation", with a duration of "March 2014 - Present (8 months)" in "Ann Arbor, MI". A description of the role is provided. A digital badge for "Research Commercialization-Explorer" is displayed, featuring a yellow shield with a blue 'M' and the text "MEDICAL SCHOOL RESEARCH COMMERCIALIZATION".

Why Now?

14

- ▶ **Innovative**
- ▶ **In front of emerging market**
- ▶ **Pipeline of adopters already in place**

Open badges are unlocking the emerging jobs economy





QUESTIONS

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Thanks to Norma Nerstrom

FOR SHARING HER KNOWLEDGE AND EXPERTISE!

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