

Your B.R.A.N.D.

Belief, Representation, Autonomy, Networking, and Differentiation

What you do:

How you do it:

Your Top 3 Talents, Skills and/or Knowledge (What you want people to know):

1) _____ 2) _____ 3) _____

Your 3 most valuable Characteristics:

1) _____ 2) _____ 3) _____

Your 3 most important Values

1) _____ 2) _____ 3) _____

Phrases that pay

1) _____
2) _____
3) _____

My Power Partners:

1) _____ 2) _____ 3) _____
4) _____ 5) _____ 6) _____

How You Can Introduce Me To A Prospective Client or Power Partner:
