



## Find Jobs and Stay Connected with Professionals Using Twitter

Twitter is a platform that uses 140 characters at a time. How can you use it to help your job search? Follow these tips:

### Get Started

1. Create a profile at <http://www.twitter.com>.
2. Use the same image for your profile picture as the one you use on other social media sites.
3. Fill in the 160 character "About" section with career keywords.
4. Use a header image to demonstrate some of your skills.



### Participate

#### STATUS UPDATES

1. Connect Facebook to Twitter to share in both places.
2. Include tweets about your job search.
3. Follow companies for which you want to work.
4. Use #hashtags that companies use to join a conversation.
5. Use @ tags to message companies that do not follow you.
6. Retweet messages from companies you follow.
7. Tag companies that you follow in your posts.

#### SEARCH

Even if you do not have a Twitter account, you can search for #jobs on Twitter – <http://search.twitter.com>. The Twitter advanced search feature lets you define specific search results:

- Keywords, Hashtags, or Phrases
- Locations
- Dates

If you find a job posted on Twitter, reference the tweet in your cover letter or online application.

#### LEARN

Use Twitter to stay up-to-date in your career field. Tweepchats are a virtual conversation. They are scheduled, and have an agenda and a leader. The discussion focuses on a specific hashtag to organize the content.

#### HASHTAGS

Use hashtags for your career field, i.e. #nursing. The best hashtags to use for your job search include #jobs, #joblisting, #jobopening, and #freelance. Also, try a company-specific hashtag like #GEjobs or #Motorolajobs.

### Illinois workNet

Find out more about job searching with other social media platforms by visiting this site:

<http://www.illinoisworknet.com/socialmedia>

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## Resources

<http://mashable.com/2013/02/09/twitter-job-search/>

<http://mashable.com/2011/01/08/advanced-twitter-search-jobs/>

<http://weblogs.about.com/od/twitterfaqs/f/TwitterFAQTweetChat.htm>

<http://www.tweetmyjobs.com/>

<http://jobsearch.about.com/od/networkingsites/p/twitter.htm>

[http://www.huffingtonpost.com/2015/06/16/twitter-job-search\\_n\\_7571260.html](http://www.huffingtonpost.com/2015/06/16/twitter-job-search_n_7571260.html)

<https://jobmob.co.il/blog/beginners-guide-find-a-job-with-twitter/>

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