

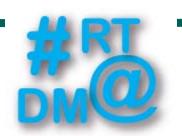


Find Jobs and Stay Connected with Professionals Using Twitter

Twitter is a platform that uses 140 characters at a time. How can you use it to help your job search? Follow these tips:

Get Started

- 1. Create a profile at http://www.twitter.com.
- 2. Use the same image for your profile picture as the one you use on other social media sites.
- 3. Fill in the 160 character "About" section with career keywords.
- 4. Use a header image to demonstrate some of your skills.



Participate

STATUS UPDATES

- 1. Connect Facebook to Twitter to share in both places.
- 2. Include tweets about your job search.
- 3. Follow companies for which you want to work.
- 4. Use #hashtags that companies use to join a conversation.
- 5. Use @ tags to message companies that do not follow you.
- 6. Retweet messages from companies you follow.
- 7. Tag companies that you follow in your posts.

SEARCH

Even if you do not have a Twitter account, you can search for #jobs on Twitter – http://search.twitter.com. The Twitter advanced search feature lets you define specific search results:

- Keywords, Hashtags, or Phrases
- Locations
- Dates

If you find a job posted on Twitter, reference the tweet in your cover letter or online application.

LEARN

Use Twitter to stay up-to-date in your career field. Tweetchats are a virtual conversation. They are scheduled, and have an agenda and a leader. The discussion focuses on a specific hashtag to organize the content.

HASHTAGS

Use hashtags for your career field, i.e. #nursing. The best hashtags to use for your job search include #jobs, #joblisting, #jobopening, and #freelance. Also, try a company-specific hashtag like #GEjobs or #Motorolajobs.

Illinois workNet

Find out more about job searching with other social media platforms by visiting this site:

http://www.illinoisworknet.com/socialmedia

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The product was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership. This product is copyrighted by the institution that created it. Internal use by an organization and/or personal use by an individual for non-commercial purposes is permissible. All other uses require the prior authorization of the copyright owner.

The Illinois workNet Center System, an American Job Center, is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this website may be reached by persons using TTY/TDD equipment by calling TTY (800) 526-0844 or 711. 12/2016 v4





Find Jobs and Stay Connected Using Twitter 8/2017 v5

Resources

http://mashable.com/2013/02/09/twitter-job-search/

http://mashable.com/2011/01/08/advanced-twitter-search-jobs/

http://weblogs.about.com/od/twitterfaqs/f/TwitterFAQTweetChat.htm

http://www.tweetmyjobs.com/

http://jobsearch.about.com/od/networkingsites/p/twitter.htm

http://www.huffingtonpost.com/2015/06/16/twitter-job-search n 7571260.html

https://jobmob.co.il/blog/beginners-guide-find-a-job-with-twitter/

This workforce product was funded by a grangrantee and does not necessarily reflect assurances of any kind, express or implied, the information or its completeness, timeline

stration. The product was created by the nakes no guarantees, warranties, or notluding, but not limited to, accuracy of apprighted by the institution that created

it. Internal use by an organization and/or personal use by an individual for non-commercial purposes is permissible. An other uses require the prior authorization of the copyright owner.