



Find Jobs and Stay Connected with Professionals Using Pinterest

Pinterest is an online version of a bulletin board on your wall. It is a place where you can store important articles, images, and videos. Use it as a storage spot for career related items to help your job search. Follow these tips:

Get Started

1. Create a profile at <http://www.pinterest.com>.
2. Use the same image for your profile picture as the one you use on other social media sites. This will help create your brand.
3. Fill in the “About” section with career keywords.
4. Connect to your Twitter account.
5. Create Career and Personal “Boards.”



Participate

UPDATES

1. Pin your resume and/or video resume. Create a board that represents the different parts of your resume. Share your resume pins on other social media sites.
2. Pin links to images in blog posts that you write.
3. Create boards that show your skills – i.e. graphic design, photography, charts, metalwork, or car repairs.
4. Pin items that show your interests. This can be a conversation starter in an interview.
5. Follow industry experts. Pin and share their items.
6. Investigate companies. Pin and share their items. Comment on their pins.
7. Follow career sites.

SEARCH

Tag items “pinned” on your boards with keywords. Find others similar tags by searching. Some terms to use include “job search,” “jobs,” or “careers.” Search a company

to find out more about their culture and work environment.

Search by a career path keyword to find out more about potential careers.

LEARN

Use Pinterest to stay up-to-date with research and information in your industry. Companies will post images that link to articles on their website. You can find links to how-to articles, informational articles, and other ideas.

Illinois workNet

Find out more about job searching with other social media platforms by visiting this site:

<http://www.illinoisworknet.com/socialmedia>



Resources

<http://mashable.com/2012/09/23/pinterest-job-search/>

<http://www.forbes.com/sites/nextavenue/2013/06/10/the-5-ways-pinterest-can-boost-your-career/>

<http://www.salary.com/8-ways-pinterest-can-help-your-job-search/>

<http://careerenlightenment.com/33-pinterest-tips-to-boost-your-job-search>

<https://executivedrafts.com/how-to-use-pinterest-for-your-job-search/>

<https://www.themuse.com/advice/how-to-put-your-pinterest-obsession-to-good-use-and-land-a-new-job>

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The product was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership. This product is copyrighted by the institution that created it. Internal use by an organization and/or personal use by an individual for non-commercial purposes is permissible. All other uses require the prior authorization of the copyright owner.

The Illinois workNet Center System, an American Job Center, is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this website may be reached by persons using TTY/TDD equipment by calling TTY (800) 526-0844 or 711. 12/2016 v4