



Illinois Workforce Investment Board

Pat Quinn, Governor

Adam Pollet, Chair
John Rico, Co-Chair

**Rend Lake College
Pat Kern Meeting Room
468 North Ken Gray Parkway
Ina, IL 62846-2408
September 12, 2013**

IWIB Welcome/Roll Call

The meeting was called to order at 1:00 p.m. Roll call was taken and a quorum was present.

Present: John Rico, Tom Ashby, Scott Frick, Steve LaRocca, Francisco Menchaca, Barbara Oilschlager, Janet Payne, Michael Perry, Juan Salgado, David Stoecklin, Gary Swango, Grover Webb, Thomas Wendorf, Terry Wilkerson

Present by Proxy: Adam Pollet (Julio Rodriguez), Dr. Karen Hunter-Anderson (Lavon Nelson), Dr. Harry Berman (Ocheng Jany), David Hanson (Randy Staton), Dr. Chris Koch (Dora Welker), Eloy Salazar (Donna Fantozzi), Sophia Siskel (Filberto Rios), Diane Williams (Jack Hazan)

Absent: Honorable James Clayborne, Jr., Joseph Costigan, Elizabeth Dickson, John Holton, Michael Massie, Sandeep Nain, Terri Payne, Honorable Sandy Pihos, Tom Prinske, Jeff Pritts, Jay Rowell, Michelle Saddler, Shelley Stern, Larry Walsh, Mike Williams

Approval of June 13, 2013 Minutes

Board members were asked to review the June 13, 2013 minutes as provided in the meeting handouts. Co-Chair John Rico requested a motion to approve the minutes. Barbara Oilschlager made a motion to approve the minutes; David Stoecklin seconded the motion. The motion passed.

Opening Remarks

Co-Chair Rico welcomed the board members and guests and on behalf of the entire Illinois Workforce Investment Board, thanked Mayor Tom Ashby, Rend Lake College and its President Terry Wilkerson, for excellent meeting accommodations and for providing lunch prior to the meeting. He concluded opening remarks with a moment of silence in memory of the 9/11 anniversary.

Co-Chair Rico turned the meeting over to Mayor Ashby who stated it was a pleasure to host the IWIB meeting in southern Illinois again this year and welcomed Representative Shimkus' staff member, Mr. Steve Tomaszewski. He stated the continued support of Representative Shimkus and his staff has been imperative in moving forward with the IWIB's Legislative Task Forces' educational efforts. Mayor Ashby introduced President Wilkerson and invited his comments.

President Wilkerson also welcomed everyone to Rend Lake College and stated that it was their pleasure to host the IWIB meeting.

Co-Chair Rico reported the Governor's Office of Boards and Commissions is continuing to move forward with renewing existing IWIB members and finalizing new appointments. Two new members joined the IWIB since the June meeting. He welcomed Tom Wendorf as a representative of the workforce sector. Following a 30-year corporate and entrepreneur career, Mr. Wendorf now focuses on the non-profit industry through his work at DuPage United.

He also welcomed Justine Hood of Centerpoint Properties. He noted Ms. Hood was appointed within the past week and due to the short timeframe between her appointment and the meeting, she was unable to attend; however, she plans to attend the December meeting in Chicago.

Co-Chair Rico emphasized the importance of responding promptly to notifications from Boards and Commissions with regard to membership terms and appointments and reminded members to return requested documentation as quickly as possible.

Manufacturing Project Briefings

Mr. Michael Baker, Manager of Strategic Planning and Grant at the Department of Commerce and Economic Opportunity, gave a presentation on the Accelerated Training for Illinois Manufacturing (ATIM) project. He described ATIM as an experiment in workforce innovation that emphasizes the employer engagement for a demand-driven pull model, integration of program services, and lean principles. He discussed the evaluation questions process and the statewide public-private partnership structure, and noted that part of the purpose of the project is to evaluate the sustainability of the program models developed. He also emphasized statistics for the employer demand and the job-seeker demand within the industry as well as how the program model is different from other approaches specifically outlining the accelerated client workflow, designed to address trainee skill gaps in the shortest time possible. The focus is on meeting employer and employee needs as quickly as possible, using competency checklists to communicate between employers, employees and trainers and concentrating on industry-recognized credentials as the chief outcome. In conclusion, he highlighted how ATIM is a shared-regional investment initiative with a thinking of "shared investment equals shared responsibility which equals shared return on investment."

Various board members asked questions regarding veterans and ex-offenders and whether or not they would be considered as possible candidates in the program. Mr. Baker stated that the program is not advertised or targeted as a veteran program but under the Workforce Investment Act (WIA) veterans will receive priority. He stated ex-offenders are not targeted for the program, however, they are more than welcome to apply for the program. He reminded the Board that the program has specific requirements and a drug test and a background check are among those requirements. He concluded his presentation by noting applications for individuals interested in one of the high demand areas of manufacturing are being accepted and noted the website can be accessed for additional information (<http://www.ilworknetmanufacturing.com>). He also noted the document in the meeting packets regarding the website and mobile application information can be referenced as well.

Mr. David Stoecklin provided a brief update on the Southern Illinois Workforce Innovation Funds (WIF) projects. In the summer of 2012 a survey was taken of the manufacturing industry to determine what was needed to have a strong manufacturing workforce. He stated the projects have experienced positive and negative issues, and discussed an in-depth analysis of Strengths, Weaknesses, Opportunities & Threats (SWOT) in their local area. The positives are the manufacturing industry had the need and desire to hire workforce immediately, however, that was met with a shortage of skilled labor as referenced by Mr. Baker during his presentation. By defining these shortages, the projects were able to adapt to meet the various manufacturing employers' needs. Mr. Stoecklin concluded his remarks by stressing the need for flexibility in all areas of the project. The changing business marketplace will dictate the need of funders, educational partners and WIA partnerships to be accommodating and adaptable in their approach to a successful project. Additional surveys, face-to-face meetings and periodic reviews will be needed to make this project what we all want; a responsive and long-lasting change to our preparation of employees for the business community.

Ms. Lavon Nelson, Illinois Community College Board, provided an overview of the ATIM: Manufacturing Core Competencies Guide handout provided in the meeting packets. She began by defining the manufacturing core competencies as a nationally endorsed certification framework for all major manufacturing career pathways including those for production and maintenance related occupations as outlined by the National Association of Manufacturing, and as adopted by the Illinois Network for Advanced Manufacturing (INAM), a consortium of 22 community colleges pledged to use these core competencies as the basis for their manufacturing training programs. She noted the focus is on the five occupational categories within the program: Certified Production Technician, Industrial Maintenance, Mechatronics, Welding (Metalwork), and Precision Machining Computer Numerical Control (CNS). She emphasized the core competencies should be used within the ATIM program to determine employer competency requirements for targeted occupations, develop personalized training plans for addressing the competency requirements, deliver customized training based on these plans, and work with the regional employer-validated list of core competencies based on the INAM list for personalized training plans and training. In conclusion, she stated the document included in the meeting materials is a living document and will more than likely be revised and updates will be provided to the board members at future meetings.

Francisco Menchaca asked which community colleges are participating in the program. She stated within the five ATIM Regions outlined in Mr. Baker's presentation document, the community colleges are partners of the regional team; however, not all community colleges will be training partners because of procurement and other local issues. However, she specified that the INAM group that has adopted the use of these competencies is statewide, and extends beyond the areas currently served by the ATIM regions (e.g., it includes City Colleges of Chicago). Tom Wendorf was concerned with the level of engagement from employers. Mr. Baker responded by stating the program is connecting with the Illinois Manufacturing Association and regional manufacturing associations to coordinate resources and employer opportunities.

Healthcare Task Force Update

Mr. Francisco Menchaca provided an update on the Healthcare Task Force. He stated the second meeting of the Task Force focused on exploring the implications of health reforms for the healthcare workforce in Illinois which includes changes in the demand for different types health care worker skills. Based on the discussion at the Task Force meetings and additional reports identified by members, project staff edited and expanded the paper for inclusion in the background section of the final Task Force report which focuses on three major areas - characteristics and needs for the patient population, federal and state health care reform, and innovations in health care delivery.

Mr. Menchaca briefly highlighted each area of focus. To begin, he stated recent reports have highlighted three major trends in the characteristics and needs of the patient population that have major implications for the health care workforce as being aging patient population with more complex and chronic health care needs, diverse patient population plus specific populations with specific needs, and access and underserved areas. The second area of focus, federal and state healthcare reform, was impacted when Governor Quinn established the Health Care Reform Implementation Council to coordinate the implementation of the Affordable Care Act which includes Medicaid reforms and related public health initiatives in Illinois. He stated the healthcare reform is likely to have major implications for the healthcare workforce.

The third area of focus was innovations in healthcare delivery. Federal and state healthcare reforms have promoted and leveraged related innovations in the delivery system that have implications for the healthcare workforce which include new models and roles in team-based care, information technology innovations in health care delivery, and community health workers.

He concluded with a brief overview of the Task Force's agenda for upcoming meetings and stated the Task Force will continue to provide timely updates to the Board.

Mr. Stephen Konya, Chief of Staff at the Illinois Department of Public Health, briefly reviewed the outcomes of the meeting with the 18 key stakeholders. During the meeting the key stakeholders shared their individual perspective on changes in healthcare (i.e., healthcare reform, healthcare innovations, and demographic changes), and what those changes entail for future workforce needs. In future meetings the key stakeholders will participate in collaborative conversation to define the next steps in meeting the needs and the implications of new changes within the healthcare system. Mr. Menchaca added that the Task Force meeting will be held the day before the quarterly IWIB meeting (December 11, 2013). The time will be announced at a

later date. He welcomed any board member interested in being a part of the Healthcare Task Force to join them.

Legislative Task Force Update

Mayor Ashby provided an update on the activities of the Legislative Task Force. He stated that the Task Force has contacted all the Congressional Staff members and their staff with regard to the current legislative issues facing Illinois. He emphasized the Task Force's vision to continue to build a strong bond with members of the various business sectors committed to making Illinois' workforce stronger and taking the lead in the employer-driven campaign to the Congressional members. Mayor Ashby stated it is the desire of the Task Force to conclude at the December meeting and provide a final report of its actions and recommendations. Mr. Robert Sheets stated that the focus would be to implement different pathways to engage and build stronger private-public partnerships, better use of cross-funding streams, and implementing models across sectors within the current authority of the funding with the hope of promoting more innovative solutions that may be tailored at the local areas by sector.

Mayor Ashby noted the next step will be to create an informal committee of private-sector IWIB members for identifying and recruiting private-sector members to become a part of the Board. He expressed his belief that the Board should be employer driven and current private-sector board members need to assist in the on-going recruitment process to make the Board as strong as possible.

Legislative Task Force Conclusion – Action Item

Co-Chair Rico requested a motion for the Legislative Task Force to submit a final report and conclude at the December 12, 2013 meeting. David Stoecklin made a motion. Francisco Menchaca seconded. Co-Chair Rico called the motion for discussion. There being none, the motion passed.

Creation of an Informal Committee of Private Sector IWIB Members – Action Item

Mayor Ashby requested a motion for the creation of an informal committee of private-sector IWIB members to provide IWIB Co-Chairs with recommendations for new members in key sectors with a geographic balance and to develop a plan to orientate private sector members and better prepare those members to take active roles within the IWIB including legislative outreach. It would be the intention of this group to identify private sector members that work on existing boards within various demand sectors (e.g., healthcare), in order to draw on the knowledge, experience and resources of these other groups in the activities of the IWIB. Jack Hazen made a motion. Lavon Nelson seconded. Co-Chair Rico called the motion for discussion. The board members requested clarification regarding the actual role the committee will play within the IWIB. Bob Sheets and Mayor Ashby stated that the informal committee of private-sector business members will not circumvent the current recruitment and vetting process, but will act as a peer network of private-sector members in order to support the identification of new members. The committee's actions will only enhance and strengthen the recruiting process as it will provide another avenue to identify potential private sector members. The board members thanked them for the clarification. There being no further discussion, the motion passed.

Summer Youth Outcomes

Mr. Julio Rodriguez provided a brief update on the summer youth program. DCEO received approximately \$6 million from a \$14 million funding source. He stated DCEO worked closely with several state agencies throughout the state and emphasized Illinois reached over 100% of placement rates and had many great projects. He noted a project in the Chicago area taught young people to repair bicycles and educated them on the entire mechanics and manufacturing process of bicycles. The expectations of the project were so overwhelmingly successful, the company is considering continuation of the project. Other successful projects were in East St. Louis, Rockford, and several other communities around the state. Mr. Rodriguez noted approximately 2,500 young people were placed in employment situations within a 2-3 week time period which is a testament to the various community-based organizations and providers who serve the youth population on a regular basis.

Public Comment

Co-Chair Rico opened the meeting for public comment. Mr. Rodriguez distributed a magazine publication sponsored by DCEO and noted Co-Chair Rico was featured in the issue and encouraged everyone to read the article.

Grover Webb, a farmer and owner of Tanglefoot Ranch in Simpson, Illinois, invited everyone to attend the Shrimp Festival being held during the upcoming weekend in Golconda, Illinois.

Co-Chair Rico concluded with the announcement of the next IWIB meeting scheduled for December 12, 2013 in Chicago and noted details will follow at a later date.

Adjournment

There being no further public comment, Francisco Menchaca motioned to adjourn. Mike Williams seconded and the motion passed. The meeting adjourned at 3:10 p.m.