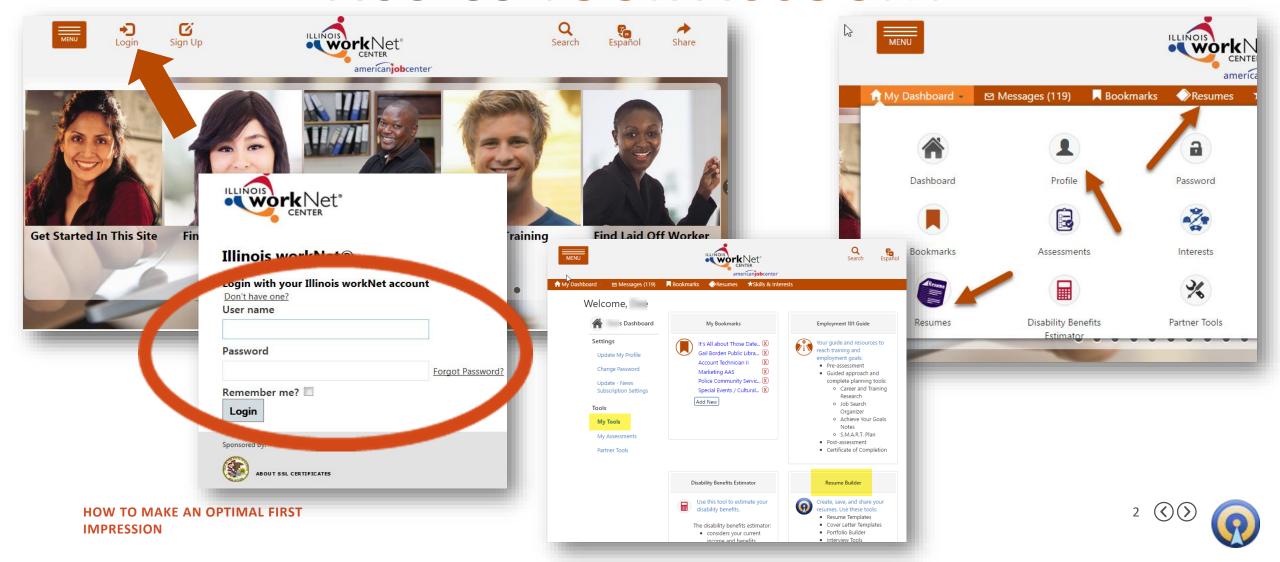


HOW TO MAKE AN OPTIMAL FIRST IMPRESSION

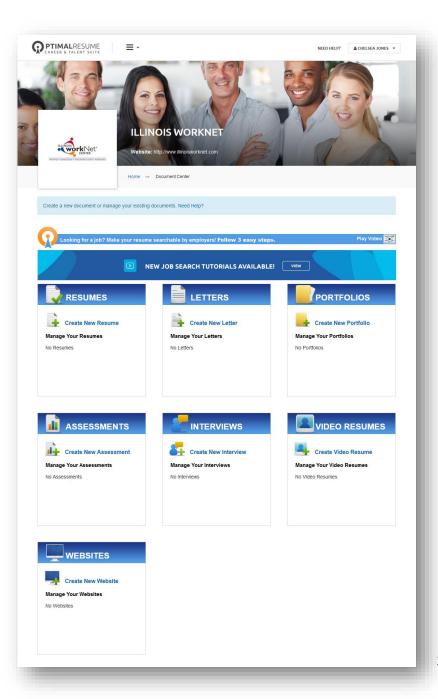


ACCESS YOUR ACCOUNT



THE DOCUMENT CENTER

- Access to all parts of the tool
- Top menu provides access to:
 - Job Search through Indeed
 - Calendar of Optimal Trainings
 - Account Information Details
 - Contact to Optimal Resume

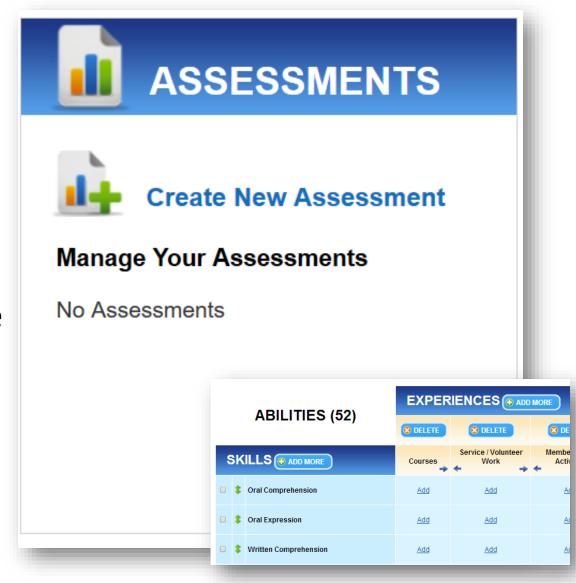






ASSESSMENTS

- Three assessment tools:
 - Skills Inventory
 - Accomplishment Sheet
 - Proficiency List
- Suggested items based upon profile information
- Add snippets that provide brief examples





PORTFOLIOS

- Compile a "folio" of:
 - Documents
 - Pictures
 - Links
 - Presentations
- Create more than one
 - By project
 - By job







RESUME

• Options:

- Start from Scratch
- Use Headings
- Use Templates by Industry and Experience

• Editing Tools:

Style and Format

Clone

- Spellcheck
- Tips, Suggestions and Instructions

ResumeGPS

<u>Download</u>



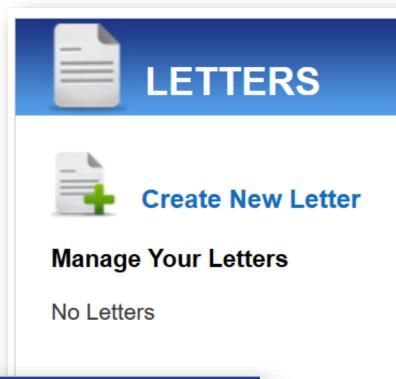


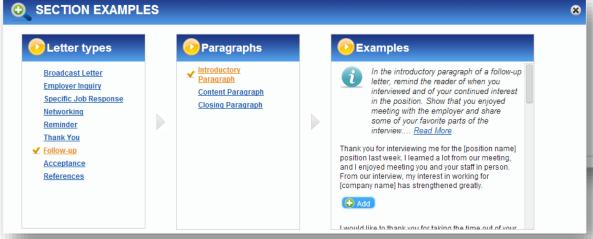


Rename

LETTERS

- Functions similarly to Resumes
- Eight types of letters
- Three experience levels
- Save, copy, share









VIDEO RESUME

- Requires a web cam
- Teleprompter option
- Highlight sections with text





Create Video Resume

Manage Your Video Resumes

No Video Resumes







WEBSITE

- Combine all Resume Builder features into a website (similar to LinkedIn)
- Design selections

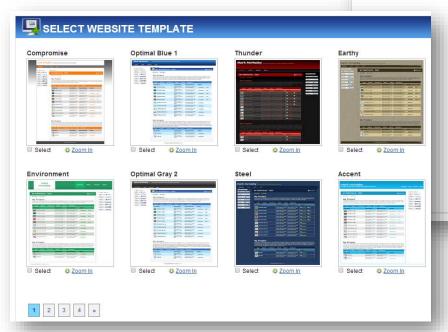




Create New Website

Manage Your Websites

No Websites







INTERVIEWS

- Practice Interviewing
 - Listen only
 - Audio only
 - Video/Audio
- 9 Types of Interview Questions
 - 20 questions per interview session
 - Provides question and correct answer



Custom Interview (build your own)



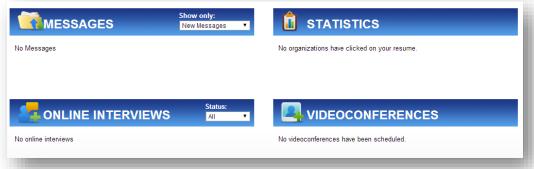
NTERVIEWER: DAVID, OPT

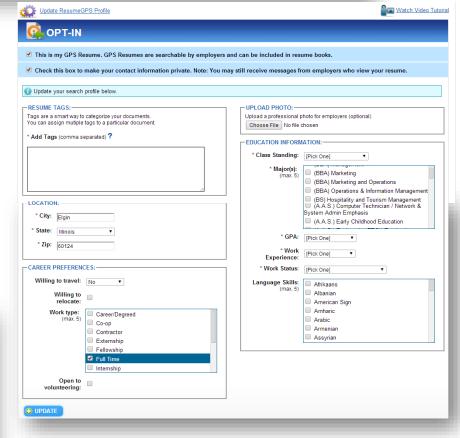
COACH: DAVID, OPTIMAL

RESUME GPS



- Opt-in from tool bar on resume
- Complete the information
- Check your:
 - Messages
 - Statistics
 - Online Interview requests



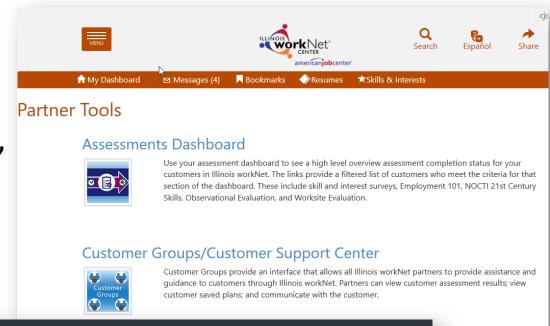


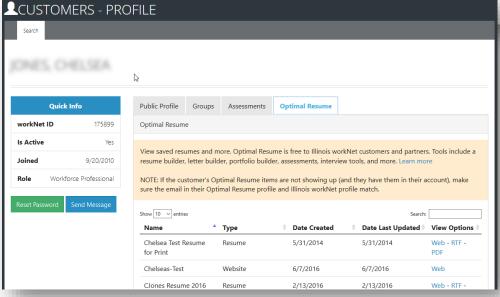




CUSTOMER GROUP ACCESS

- From Illinois workNet "My Dashboard"
 - Partner Tools
 - Customer Groups
 - Select Group
 - Select Customer in Group
 - View or Review Optimal Activity



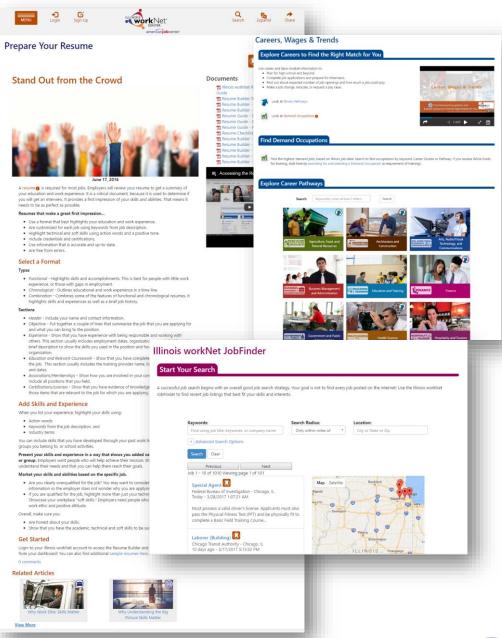






ILLINOIS WORKNET RESOURCES

- www.illinoisworknet.com/resume
 - YouTube Playlist
 - How-To Instructions
 - Examples of Resumes
 - Links to useful articles
- www.illinoisworknet.com/QualifyArticles
- www.illinoisworknet.com/Jobs
- www.illinoisworknet.com/ExploreCareers
- apps.il-worknet.com/SiteAdministration/Groups/Default
 - How-To Instructions
 - Access Information





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