

Creating and submitting your success story is easy, important and benefits everyone involved. Tell us about your business and how working with a program has helped your business change or grow and how it has helped your workforce. Use the tips below to make sure your story is the best it can be!

## What Makes an Effective Success Story?

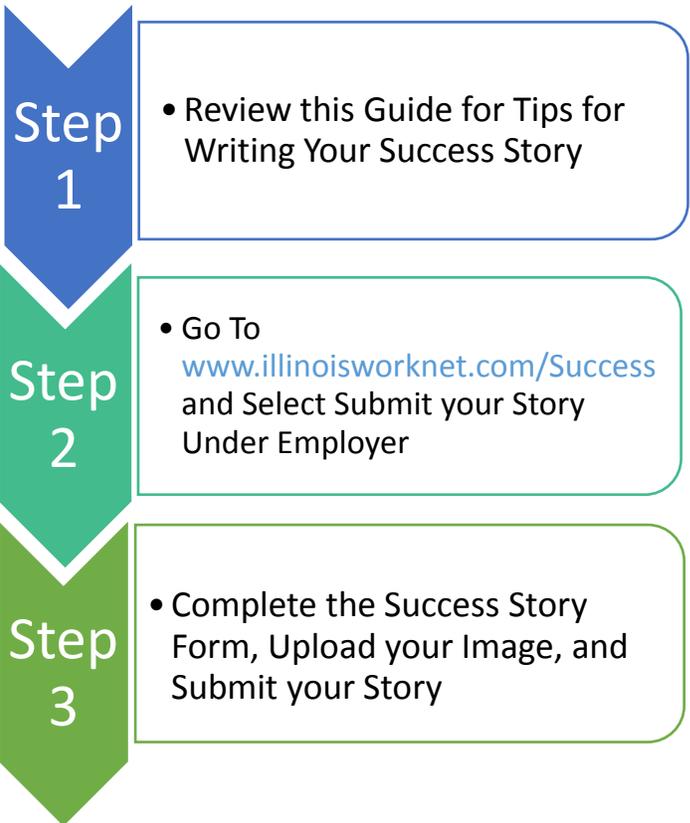
- Written from the perspective of the business
- Mention specific experiences and activities that made the experience successful
- Include an engaging clear photo

## Tell Your Success:

- Enter a personalized, meaningful title
- Tell us a brief description of your business background and how the program has impacted it
  - What did the program help you achieve?
    - Growing your workforce, expanding your market share, training and retaining new or existing employees
- What were the outcomes or results of your businesses participation with the program? What positive change happened as a result of the program?
  - What are your next steps to continue the momentum from the program?
    - Continue working on the same or a similar project to maintain and grow your workforce
    - Work to continue to expand your market share and business stability

## Final Touches:

- Be sure to proofread your business' story
- Include your business' logo or a picture of your business or staff in action.



Good Picture



Good Picture