

Creating and submitting your success story is easy, important and benefits everyone involved. Tell us about your business and how working with a program has helped your business change or grow and how it has helped your workforce. Use the tips below to make sure your story is the best it can be!

What Makes an Effective Success Story?

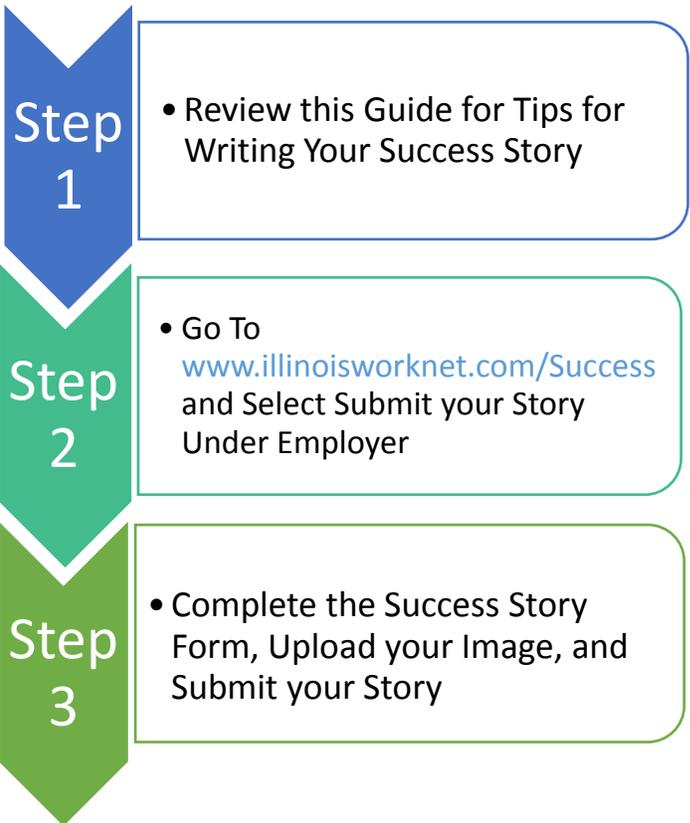
- Written from the perspective of the business
- Mention specific experiences and activities that made the experience successful
- Include an engaging clear photo

Tell Your Success:

- Enter a personalized, meaningful title
- Tell us a brief description of your business background and how the program has impacted it
 - What did the program help you achieve?
 - Growing your workforce, expanding your market share, training and retaining new or existing employees
- What were the outcomes or results of your businesses participation with the program? What positive change happened as a result of the program?
 - What are your next steps to continue the momentum from the program?
 - Continue working on the same or a similar project to maintain and grow your workforce
 - Work to continue to expand your market share and business stability

Final Touches:

- Be sure to proofread your business' story
- Include your business' logo or a picture of your business or staff in action.



Good Picture



Good Picture