Creating and submitting your success story is easy, important and benefits everyone involved. Tell us about your business and how working with a program has helped your business change or grow and how it has helped your workforce. Use the tips below to make sure your story is the best it can be!

What Makes an Effective Success Story?
- Written from the perspective of the business
- Mention specific experiences and activities that made the experience successful
- Include an engaging clear photo

Tell Your Success:
- Enter a personalized, meaningful title
- Tell us a brief description of your business background and how the program has impacted it
  - What did the program help you achieve?
    - Growing your workforce, expanding your market share, training and retaining new or existing employees
  - What were the outcomes or results of your business's participation with the program? What positive change happened as a result of the program?
    - What are your next steps to continue the momentum from the program?
      - Continue working on the same or a similar project to maintain and grow your workforce
      - Work to continue to expand your market share and business stability

Final Touches:
- Be sure to proofread your business’ story
- Include your business’ logo or a picture of your business or staff in action.

Step 1
- Review this Guide for Tips for Writing Your Success Story

Step 2
- Go To www.illinoisworknet.com/Success and Select Submit your Story Under Employer

Step 3
- Complete the Success Story Form, Upload your Image, and Submit your Story

This workforce product was funded by a grant awarded by the U.S. Department of Labor’s Employment and Training Administration. The product was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership. This product is copyrighted by the institution that created it. Internal use by an organization and/or personal use by an individual for non-commercial purposes is permissible. All other uses require the prior authorization of the copyright owner. The Illinois workNet Center System, an American Job Center, is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this website may be reached by persons using TTY/TDD equipment by calling TTY (800) 526-0844 or 711.