

Creating and submitting your success story is easy, important and benefits everyone involved. Tell us about your experience in working with an apprenticeship program and how it has helped your community change or grow and how it has helped your workforce. Use the tips below to make sure your story is the best it can be!

## What Makes an Effective Success Story?

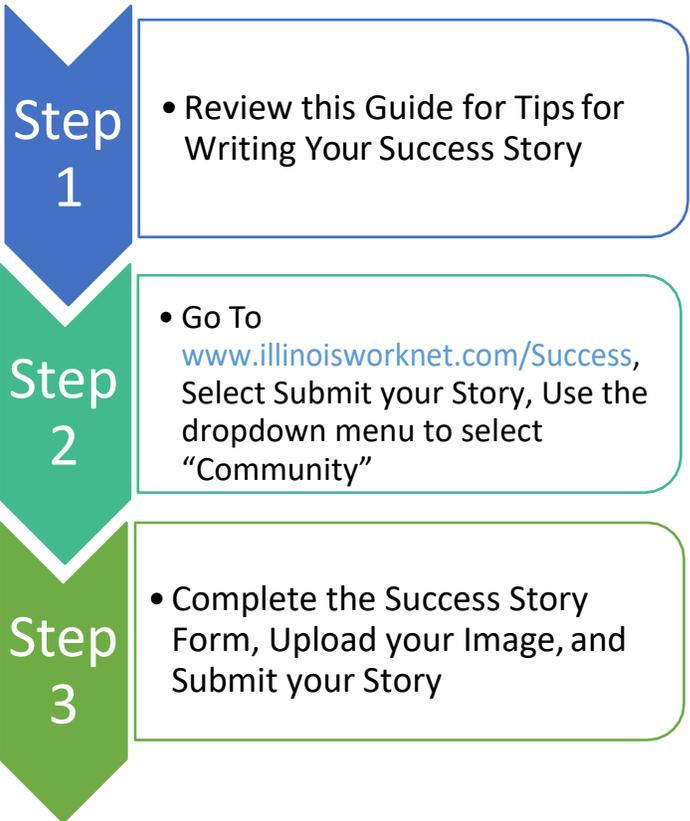
- Written from the perspective of the apprentice, business, or apprenticeship program
- Mention specific experiences and activities that made the experience successful
- Include an engaging clear photo

## Tell Your Success:

- Enter a personalized, meaningful title
- Tell us a brief description of your community and how the apprenticeship program has impacted it
  - What did the program help you achieve?
    - Growing your workforce, expanding your market share, training and retaining new or existing employees
- What were the outcomes or results for your community with the apprenticeship program? What positive change happened as a result of the program?
  - What are your next steps to continue the momentum from the program?
    - Continue working on the same or a similar project to maintain and grow your workforce
    - Work to continue to expand your market share and business stability
- Include a link to your program's website so others can learn more.

## Final Touches:

- Be sure to proofread your success story
- Include a logo or a picture of your community or apprenticeship program staff in action.



Good Picture



Good Picture