

Value Proposition Exercise

Presenting Apprenticeship as a Workforce Solution

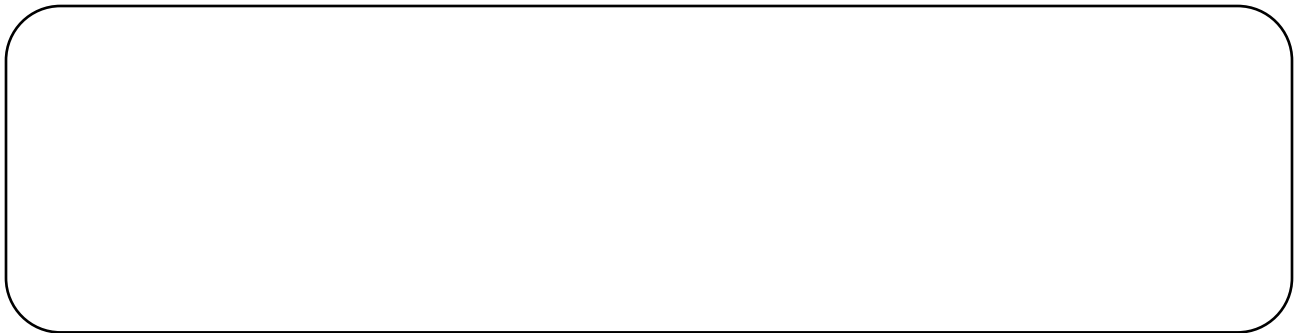
Step One – Describe who you are (*Assume you've shared your name and title – start with ApprenticeshipIdaho*)



Step Two – Describe what you do



Step Three – Describe the attributes of companies that use the apprenticeship model



Step Four – Describe how companies benefit from apprenticeship

