



## Celebrate NAW with Apprenticeship Illinois

National Apprenticeship Week (NAW) is November 15-21, 2021! Use the Apprenticeship Illinois NAW Toolkit to celebrate! Stay Current. Join an event. Share an event. Spread the word on social media using the hashtags #ApprenticeshipIL and #NAW2021.

### Stay Current

-  Sign up to receive Apprenticeship Illinois emails: [ApprenticeshipIL.com](https://ApprenticeshipIL.com)
-  Follow Apprenticeship Illinois on Twitter ([Twitter.com/ILApprentice](https://Twitter.com/ILApprentice))
-  Follow Illinois workNet on Twitter ([Twitter.com/ILworkNet](https://Twitter.com/ILworkNet))
-  Like us on Facebook ([Facebook.com/Illinois.workNet](https://Facebook.com/Illinois.workNet))
-  Connect with us on LinkedIn ([LinkedIn.com/Company/IllinoisworkNet](https://LinkedIn.com/Company/IllinoisworkNet))

### NAW Events

Apprenticeship Illinois is hosting a range of events, in-person and virtually, and amplifying local and regional celebrations of apprenticeships.

- Find a list of events taking place at <https://bit.ly/nawIL2021>
- Register your event: [Apprenticeship.gov/National-Apprenticeship-Week/Register-Your-Event](https://Apprenticeship.gov/National-Apprenticeship-Week/Register-Your-Event)

### Sharable Content

Copy/Paste the posts below to share on social media. Use Apprenticeship Illinois graphics and video to go along with the post! Remember, celebrating apprenticeships doesn't have to be exclusively during NAW – you can also post about it before and after!

#### Graphics:

Use graphics or the Apprenticeship Week video in your social media post!

- Apprenticeship Week Illinois 2021 Video: <https://youtu.be/kQjWVEB6zJE>

#### Hashtags:

#ApprenticeshipIL  
#NAW2021

## Social Media Posts:

### Twitter

The 7th annual National Apprenticeship Week (#NAW2021) is November 15th-19th. Celebrate with #ApprenticeshipIL by joining an event & sharing an event. Learn more at <https://bit.ly/nawIL2021>

Happy #NAW2021! Head over to #ApprenticeshipIL to find events taking place, toolkit for celebrating, resources, & info on how to get started in an #apprenticeship program: <https://bit.ly/nawIL2021>

You're invited to #ApprenticeshipIL #NAW2021 events! Learn how #apprenticeships create new talent in #Illinois, benefits of becoming an #apprentice, current opportunities, & how businesses can participate: <https://bit.ly/nawIL2021>

Apprenticeships use the earn & learn model to combine classroom instruction with on-the-job training. Illinois has 499 registered #apprenticeship programs with 16,467 active #apprentices. Learn more on #ApprenticeshipIL during #NAW2021. ApprenticeshipIL.com

#Apprentices earn while they learn, & complete an #apprenticeship program with credentials, skills, mentorships, & a job! The average starting wage after completing a program is \$72,000. Learn how to get started on #ApprenticeshipIL during #NAW2021! ApprenticeshipIL.com

Prevent going into debt for education. Earn & learn through a combination of classroom instruction & job training. #Apprentices gain skills needed to earn a higher income & compete in today's job market. Get started on #ApprenticeshipIL. #NAW2021. <http://ow.ly/ii2150GnR2Z>

The future workforce is growing, is your company growing with it? Create an #apprenticeship program to build a skilled pipeline of workers while saving on turnover costs. Learn the benefits & how to get started on #ApprenticeshipIL. #NAW2021 <http://ow.ly/HFK750GnReA>

92% of #apprentices hold a job upon completing an #apprenticeship program. Programs are expanding across #Illinois, currently there are 499 registered apprenticeship programs. #NAW2021 is the time to discover what #ApprenticeshipIL has to offer: ApprenticeshipIL.com

Years ago, the myth behind apprenticeships exclusively for 1 sector was debunked. Apprenticeships range in a variety of industries like MFG, construction, energy, biz, healthcare, hospitality, IT, communications, & transportation. Learn more on ApprenticeshipIL.com #NAW2021

Learning isn't always in the classroom. Apprenticeships use job training, classroom lessons, & mentorships. #Apprentices finish a program with a credential, industry experience, essential skills, & job security. Begin your future on ApprenticeshipIL.com. #NAW2021

### Facebook and LinkedIn

Happy National Apprenticeship Week! #NAW2021 highlights the benefits apprenticeship programs bring to employers, communities, and apprentices. #ApprenticeshipIL is hosting events each day with topics ranging from strategies, creating a more inclusive program, importance of businesses, opportunities for veterans, and meet Illinois' new talent. Find an event: <https://bit.ly/nawIL2021>

National Apprenticeship Week (#NAW2021) is November 15-21, 2021! The weeklong celebration highlights benefits of apprenticeships for job seekers, employers, and communities. Visit #ApprenticeshipIL to access a Toolkit with shareable social media posts, graphics, Zoom webinar backgrounds, proclamation templates, press releases, and event planning resources. Be sure to submit your event and plan to join an event: <https://bit.ly/nawIL2021>

Did you know Illinois has 499 registered apprenticeship programs? As programs expand across the state, more job seekers are entering apprenticeships. The benefits of becoming an apprentice are endless, including getting paid to learn; earning an industry recognized credential; connecting with prospective employers; being mentored by others in the field; and not going in debt to advance in a career. Learn more on #ApprenticeshipIL during #NAW2021! ApprenticeshipIL.com

Learning isn't always in the classroom. Hands-on learners benefit from the apprenticeship model utilizing a combination of on-the-job training with classroom instruction. Apprentices complete a program with industry recognized credentials, skills needed to compete in today's job market, mentorship connections, and a job! #ApprenticeshipIL #NAW2021 <https://bit.ly/nawIL2021>

92% of apprentices finish their program with a career. Because apprenticeship programs use on-the-job training strategies, employers train apprentices to learn industry skills and build connections as they complete their program. Hiring an apprentice saves an employer on hire and training costs. #NAW2021 is a great time to discover the benefits of apprenticeships: <https://bit.ly/nawIL2021>

Apprenticeship programs are expanding across the nation, including here in our state. The recent funding opportunities help expand and create inclusive apprenticeship programs in #Illinois. Learn about what apprenticeship opportunities are available near you during #NAW2021: ApprenticeshipIL.com

#ApprenticeshipIL has 16,467 active apprentices across the state. As apprenticeship programs expand and develop, new opportunities are available to those interested in learning and earning. Learn more on ApprenticeshipIL.com. #NAW2021

The future workforce is growing, is your company growing with it? Create an apprenticeship program to build a skilled pipeline of workers, save on turnover costs, increase productivity, and recruit a skilled workforce. Learn how your company can invest in your community on #ApprenticeshipIL. #NAW2021 ApprenticeshipIL.com

Completing a registered apprenticeship program can lead to an average salary of \$72,000. Because of the learn and earn model, apprentices are less likely to go in debt during their training. Celebrate #NAW2021 by learning the facts on #ApprenticeshipIL. <https://bit.ly/nawIL2021>

Illinois apprenticeship infrastructure continues strengthening through high schools, colleges, and employers' sponsorships. #ApprenticeshipIL brings together leaders and communities to train tomorrow's workforce. Apprentices are tomorrow's workforce. Learn more: ApprenticeshipIL.com #NAW2021