



National Apprenticeship Week

Apprenticeship Illinois Toolkit

National

APPRENTICESHIP WEEK

APRIL 26 — MAY 2, 2026



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Overview

National Apprenticeship Week (NAW) annually highlights the essential role of apprenticeships in the workforce and community. The weeklong event brings together businesses, labor leaders, educational institutions, government agencies, workforce partners, community organizations, and career seekers.

[Apprenticeship Illinois](#) invites **you** to celebrate National Apprenticeship Week from **April 26 to May 2, 2026**! Get involved by signing a Proclamation, hosting and attending an event, posting on social media, and spreading the word. [Illinois Apprenticeship Week 2026](#) is the State's one-stop-shop for NAW, featuring a comprehensive list of resources provided by Apprenticeship Illinois and ApprenticeshipUSA, upcoming events, and signed Proclamations. Use the **Social Media Toolkit** to join the state and nationwide conversation!

Quick Links

- [Illinois Apprenticeship Week 2026](#)
- [Apprenticeship Week FAQs](#)
- [Subscribe to the Mailing List](#)

Let's Connect

NAW is full of engagement. Apprenticeship Illinois wants to see your posts; tag our page. Never miss an update, like and follow us today across all platforms!



Page Tags:

- LinkedIn [@ApprenticeshipIllinois](#)
- Facebook: [@ApprenticeshipIL](#)
- Instagram: [@ApprenticeshipIllinois](#)
- X: [@ILApprentice](#)

Upcoming Events

Join Apprenticeship Illinois at an upcoming event. Register by clicking the title below. Find a list of events taking place at [ApprenticeshipIllinois.com](https://www.apprenticeshipillinois.com).



April 28, 2026 @ 1:00pm – [The Voice of the Apprentice: A Panel on Illinois' Apprentice Ambassadors & Their Employers](#)



April 30, 2026 @ 12:00pm – [Apprenticeship Illinois Innovative RAP Showcase](#)

Social Tips

Social media streamlines outreach efforts for real-time information.

General suggestions:

- Proofread before posting.
- Use hashtags in posts to expand audience reach.
- Capitalize multi-word hashtags to easily read and prevent typos or misreading easily.
- Use emojis in moderation by placing them at the end of posts to avoid clarity issues. Double-check descriptions. Avoid changing the color of customizable emojis when posting from an organization's page.
- Keep in mind that not all watch videos with sound.
- Avoid creating graphics with a lot of small-font text. Others are less likely to stop and read a graphic that is crammed packed with text.

Accessibility

Disability is diverse in different forms. Accessibility matters and impacts marketing.

- Avoid rapid blinking or flashing in graphics/videos.
- Add Alt Text to images, this helps people with visual impairments.
- Punctuation marks and capital letters prevent run-on sentences and allow screen readers to pause between sentences/phrases.
- Avoid using custom fonts, as not all assistive devices can read alternate characters.

Sharable Content

Copy and paste posts with hashtags and the short URL!

- Illinois Apprenticeship Week 2026 Page Short URL: <https://bit.ly/nawIL2026>

Hashtags

#ApprenticeshipIL #ApprenticeshipUSA #NAW2026

Social Media Posts

LinkedIn/Facebook

Join Apprenticeship Illinois in celebrating National Apprenticeship Week! The weeklong celebration shows how apprenticeships are working across Illinois.

- ✓ Attend an event.
- ✓ Sign a Proclamation.
- ✓ Connect to resources on ApprenticeshipIllinois.com.
- ✓ Spread the word on social media using hashtags: #ApprenticeshipIL #ApprenticeshipUSA #NAW2026

We are proud to celebrate National Apprenticeship Week. In Illinois, apprenticeship isn't just a program; it's a strategy for growing talent and powering our economy. Check out Apprenticeship Illinois' website for resources, events, and proclamations:

<https://bit.ly/nawIL2026> #ApprenticeshipIL #ApprenticeshipUSA #NAW2026

Dive into the world of apprenticeships in Illinois during National Apprenticeship Week. Grow your network, access valuable resources, and attend events to gain insight. Learn more about Apprenticeship Illinois and how you can get involved: <https://bit.ly/nawIL2026> #ApprenticeshipIL #ApprenticeshipUSA #NAW2026

It's National Apprenticeship Week! Registered Apprenticeships are a win-win for businesses and career seekers. Employers build a talent pipeline and reduce turnover while apprentices gain hands-on training leading to rewarding careers. Visit ApprenticeshipIllinois.com to learn more. #ApprenticeshipIL #ApprenticeshipUSA #NAW2026

Is your company growing with the future workforce? Reduce turnover and build a talent pipeline by launching an apprenticeship program. Learn how your biz can contribute to the community by investing in apprenticeships at [ApprenticeshipIllinois.com/Employers](https://bit.ly/nawIL2026) #ApprenticeshipIL #ApprenticeshipUSA #NAW2026

Apprenticeships combine paid, on-the-job training with classroom learning, helping individuals gain real-world skills while earning competitive wages. It's a win-win for apprentices and employers! Explore the power of apprenticeships for career growth and skill development while building the future workforce: <https://bit.ly/nawIL2026> #ApprenticeshipIL #ApprenticeshipUSA #NAW2026

X (Formerly Twitter)

Celebrate National Apprenticeship Week with Apprenticeship Illinois! Download resources, find events, watch videos, and browse proclamations: <https://bit.ly/nawIL2026> #ApprenticeshipIL #ApprenticeshipUSA #NAW2026

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Find events & resources on ApprenticeshipIllinois.com to celebrate #NAW2026 from April 26-May 2, 2026. #ApprenticeshipIL #ApprenticeshipUSA

#ApprenticeshipIL is your go-to resource for all apprenticeships, 365 days a year. Celebrate #NAW2026 by heading to ApprenticeshipIllinois.com.

Graphics

Click the hyperlink below to download graphics.

- [Graphic 1](#)
- [Graphic 2](#)
- [Graphic 3](#)



Questions/Assistance

The Apprenticeship Illinois team is here to help! For questions or assistance with National Apprenticeship Week proclamations, events, resources, and social media, please email **Kimberly Heinisch** at Kimberly.Heinisch@siu.edu.

Additionally, Apprenticeship Illinois features an [Apprenticeship Week FAQs page](#) where general inquiries can be submitted and answers to commonly asked questions can be found. An email response will be sent within a few days of the FAQ submission. This page is regularly updated with new questions and answers related to Apprenticeship Week.