



Illinois Workforce Innovation Board
Apprenticeship Illinois Committee

Apprentice Ambassadors 2025 Call for Applications Social Media Toolkit

The Illinois Workforce Innovation Board (IWIB) Apprenticeship Illinois Committee (AIC) invites you to spread the word about the 2025 Apprentice Ambassadors program open applications by posting on social media using the content and graphic below.

The Apprentice Ambassadors initiative expands the visibility of apprenticeship by creating a diverse network of apprentices of all ages and backgrounds from economic development regions across the state in multiple industries. Apprentice Ambassadors are the “face” of apprenticeship in Illinois by representing IWIB AIC at events where they share their stories.

Below you will find text to copy and paste on your social media channels with the hashtag #ApprenticeshipIL and corresponding graphics fit sized for each platform.

- **Objective:** To increase applications for the 2025 Apprentice Ambassador cohort to represent a variety of apprentices from different regions and industries in Illinois.
- **Target Audience:** Current apprentices or those who recently graduated from an apprenticeship program in Illinois, as well as employers with an apprenticeship program.
- **Application Deadline:** **October 15, 2024**
- **Webpage with Details/Applications:** [Link](#)
 - Short URL: <https://bit.ly/ILApprenticeAmbassadors2025>
- **Hashtag:** #ApprenticeshipIL



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Suggested Social Media Posts

Facebook/LinkedIn Post

LinkedIn Handle: [ApprenticeshipIllinois](#) | Facebook Handle: [ApprenticeshipIL](#)

Post 1:

Calling all apprentices in Illinois! The IWIB #ApprenticeshipIL Committee is now accepting applications for the 2025 Apprentice Ambassador cohort. Become a champion of apprenticeships while sharing your story working alongside workforce leaders. Learn more and apply at [ApprenticeshipIllinois.com](#).

Post 2: Geared towards Employers and Partners

Apprenticeship Employers and Partners! Do you know a motivated apprentice whose story could inspire others? The Illinois Workforce Innovation Board #ApprenticeshipIL Committee Ambassador program is a professional development opportunity to promote apprenticeships alongside state leaders and be featured in the media. Complete the application by October 15th:

<https://bit.ly/ILApprenticeAmbassadors2025>

Post 3:

Apprentice Ambassadors serve as apprenticeship champions for Illinois by sharing their stories, gaining leadership skills, and building a network. Take your career to the next level and join a diverse network of apprentices alongside the IWIB #ApprenticeshipIL Committee. Discover more on [ApprenticeshipIllinois.com](#).

Post 4:

Apprentices, are you ready to become part of a transformative journey? The Illinois Workforce Innovation Board #ApprenticeshipIL Committee is excited to announce that the 2025 Apprentice Ambassadors cohort is seeking applications from apprentices interested in sharing their stories! The details and application are on [ApprenticeshipIllinois.com](#).



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Tweet

X Handle: [@ILApprentice](https://twitter.com/ILApprentice)

Post 1:

Calling all apprentices in Illinois! The IWIB #ApprenticeshipIL Committee is accepting applications for the 2025 Apprentice Ambassador cohort. Be a champion of apprenticeships & share your story with workforce leaders. Details [👉 ApprenticeshipIllinois.com](https://www.apprenticeshipillinois.com)

Post 2: Geared towards Employers and Partners

Apprenticeship Employers & Partners! Do you know a motivated apprentice whose story could inspire others? The IL Workforce Innovation Board #ApprenticeshipIL Committee Ambassador program could elevate their career while promoting apprenticeships. Details:

<https://bit.ly/ILApprenticeAmbassadors2025>

Post 3:

Passionate, hard-working apprentices/recent apprentice graduates, this opportunity is for you! Develop professional skills alongside leaders by serving as an Apprentice Ambassador through the IWIB #ApprenticeshipIL Committee. Apply by October 15th:

<https://bit.ly/ILApprenticeAmbassadors2025>

Post 4:

Are you an apprentice (or recent apprentice graduate) whose life has been positively impacted by an apprenticeship program? Become an Apprentice Ambassador to share your story & inspire others! IWIB #ApprenticeshipIL Committee is accepting applications:

<https://bit.ly/ILApprenticeAmbassadors2025>



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Downloadable Graphics

Click the corresponding platform name to download the graphic. Then right-click the photo and select "Save as Picture."

- [LinkedIn Graphic Link](#)
- [Facebook Graphic Link](#)
- [X \(Formerly Twitter\) Graphic Link](#)
- [Instagram Graphic Link](#)

