



**Be  
Business  
Built**

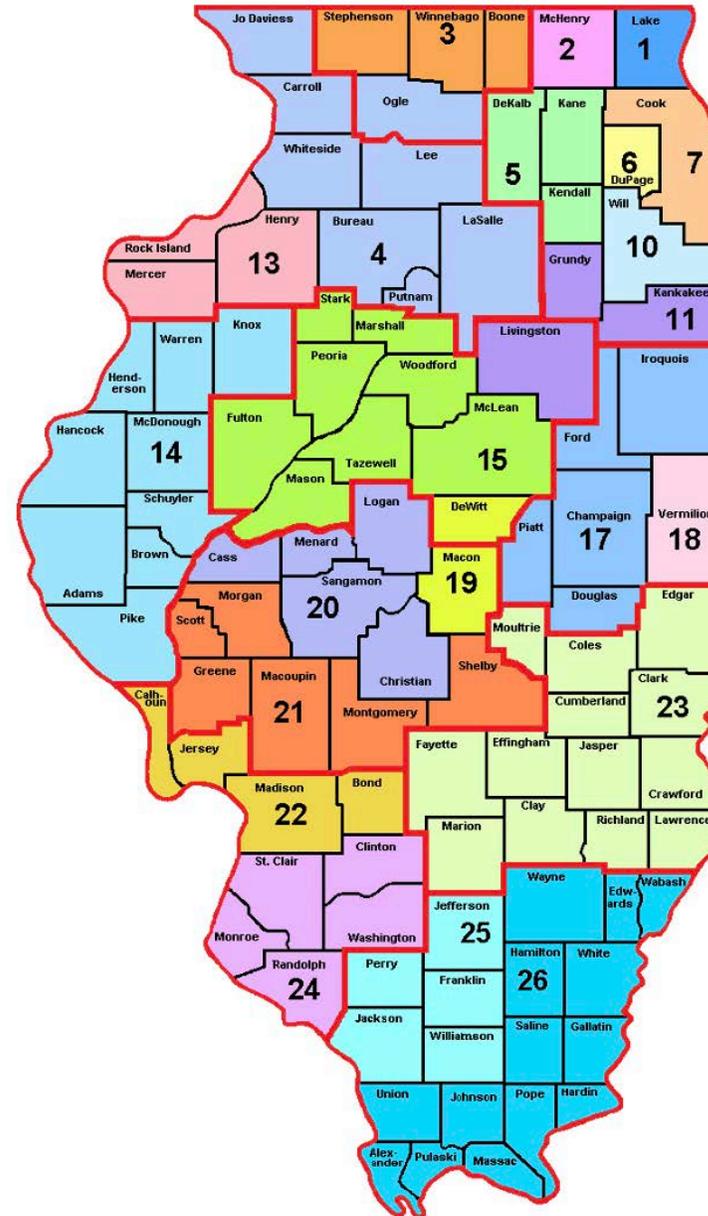
November 18, 2020



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# Where is Your Local Area?



# Which partner do you best represent?



Date

**WIOA**

Professional Development

americanjobcenter

**Be**

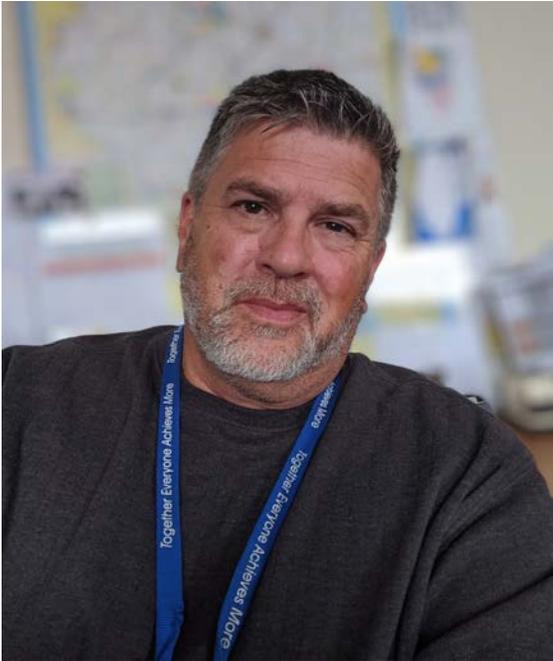
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## Business Services Manager

- Illinois Department of Employment Security
- [Todd.Lowery@Illinois.gov](mailto:Todd.Lowery@Illinois.gov)
- 217-782-0160

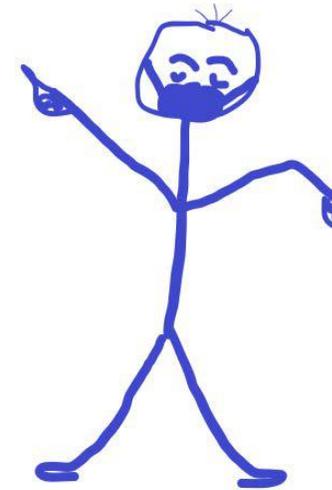




***According to WIOA Section 108(b)(4)(B) “Business Services Teams are intended to promote, market, and connect to initiatives that give businesses and job seekers access to the full spectrum of workforce programs services offered by the combined collective of the identified four-core agencies.”***

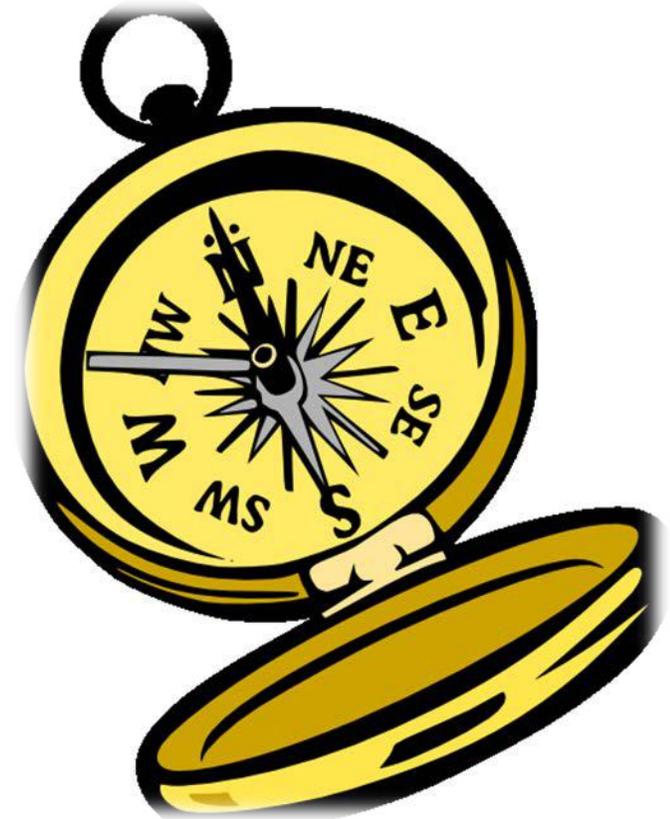
In this presentation we will discuss following as it relates to outreach;

1. Business Engagement During COVID–19
2. Virtual Tools
3. Partnering with Workforce Providers
4. Best Practices



## BUSINESS ENGAGEMENT PROCESS

Through WIOA the local governance requirements empower Chief Elected Officials, businesses, program partners and others to optimize, leverage, and allocate resources to respond to the needs of local employers, workers and job seekers through targeted sector strategies, increased employer engagement, and accelerated work-based learning and training programs that create career pathways.





# Business Engagement During COVID-19

## Preparing for a Visit

- Partner Conversation
- Employer Research
- Document Process

# Business Engagement During COVID-19

## The Visit

- Having a Conversation
- Hiring Needs
- Other Needs

### Ikea Job Interview





# Business Engagement During COVID-19 Post Visit

- Document Engagement
- Meet with Partners to Find Solutions
- Follow Up

## ENGAGEMENT - VIRTUAL TOOLS

- ✓ Virtual Meetings
- ✓ Workshops
- ✓ Hiring Events





# SUMMARY - CORE PROGRAM FOUNDATIONAL ELEMENTS

- ✓ INTEGRATED BUSINESS SERVICES PLAN
- ✓ COLLABORATIVE IDENTIFICATION OF KEY REGIONAL INDUSTRY SECTORS
- ✓ ORGANIZATIONAL STRUCTURE
- ✓ MANAGEMENT OF BUSINESS INTELLIGENCE
- ✓ ACCOUNTABILITY AND PERFORMANCE



## CONTACT INFORMATION

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# Questions