

Apprenticeship

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National
APPRENTICESHIP WEEK
NOVEMBER 13-19, 2023

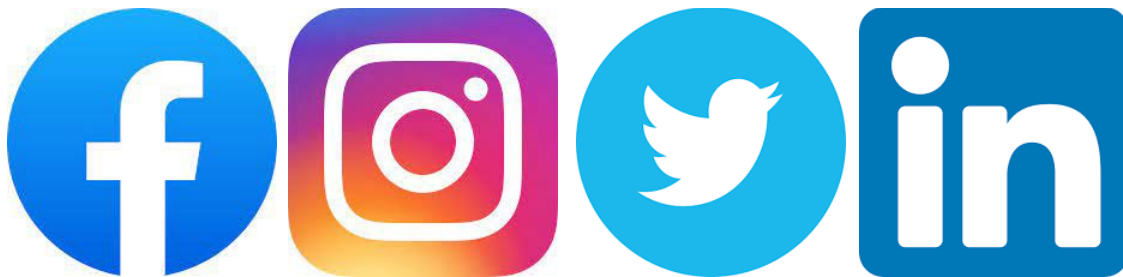
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National Apprenticeship Week Social Media Toolkit 2023

National Apprenticeship Week (NAW) is November 13-19, 2023. Use this social media toolkit to spread the word, share events, and more! Below, you will find the official Apprenticeship Illinois social media channels, event information, and shareable content, including hashtags, sample posts, and pre-made graphics. We encourage you to use these materials as you celebrate NAW. Thanks for celebrating with us!

But first...

Are you following Apprenticeship Illinois on social media? Click each icon to connect with us. We will be increasingly active on social media leading up to and through NAW. Don't miss an important update- Like and Follow us today!



Tag Apprenticeship Illinois in your posts:

- Facebook: [@ApprenticeshipIL](#)
- Instagram: [@OfficialApprenticeshipIL](#)
- Twitter: [@ILApprentice](#)
- LinkedIn: [@ApprenticeshipIllinois](#)

NAW Events

Apprenticeship Illinois is hosting a webinar series every day of the week during NAW, log



on from 9:00am-10:00am. We will also amplify local and regional celebrations via the Apprenticeship Illinois website and social media channels. Find a list of events taking place at <https://www.illinoisworknet.com/ApprenticeshipIL/Pages/NAW2023.aspx>

- Register your event with:
 - [Department of Labor](#)
 - [Apprenticeship Illinois](#)

Sharable Content

Hashtags:

#ApprenticeshipIL

#NAW2023

Social Media Posts:

Twitter/X

📅 Mark your calendars! The 9th annual National Apprenticeship Week (#NAW2023) runs from November 13th to 19th. 🎉 Join the celebration with #ApprenticeshipIL by participating in exciting events and sharing the excitement. Explore all the action at ApprenticeshipIllinois.com! 📁 🌟 🚀

🎉 Celebrating #NAW2023! Dive into the world of #ApprenticeshipIL for event info, celebration tools, resources, and guidance on kickstarting your journey in an apprenticeship program. 🚀 📁 Explore it all here:

Unlock your potential with the earn & learn model of #Apprenticeships! 📁 🌟 Illinois boasts 422 registered programs with 19k+ active apprentices. Dive deeper into this game-changing opportunity at ApprenticeshipIllinois.com during #NAW2023. 📁 🌟 #ApprenticeshipIL 🚀

🚫 Say goodbye to crippling education debt! 🎓 💰 Discover the path of earning while learning through a blend of classroom instruction and hands-on job training. 🌟 #Apprenticeships unlock skills for higher income and job market success. Kickstart your journey at ApprenticeshipIllinois.com! 📁 🌟 #ApprenticeshipIL #NAW2023



🔗 Did you know? Apprenticeships pave the way to success! 🚀 With a whopping 93% of apprentices retaining employment upon completion of their program, it's a proven path to a brighter future. #ApprenticeshipIllinois #NAW2023

☑️ Invest in your business' future with #Apprenticeships! 💰 The ROI speaks for itself: \$1.47 for every \$1 spent. 🚀 Unlock your potential and reap the rewards! 📁💡
#ApprenticeshipIL #NAW2023 ✨

📁 Apprenticeships = Your pathway to success! 📁 Did you know, the average wage after completing an apprenticeship is an impressive \$77,000? 💰 Invest in your future today!
🚀 #ApprenticeshipIL #NAW2023 💡 ✨

☑️ Over the last decade, new #apprenticeships have surged by an astounding 64%! 🗣️ Curious about what's driving this trend? Dive in at ApprenticeshipIL.com to explore the excitement! 🚀 📁 #ApprenticeshipIL #NAW2023 ✨

🔗 Is your company keeping pace with a growing workforce? ☑️ Harness the power of apprenticeship programs to cultivate a skilled talent pipeline and cut down on turnover expenses. Uncover the advantages and launch your journey at ApprenticeshipIL.com!
📁 🔗 #ApprenticeshipIL #NAW2023

👥 The U.S. hosts over 800k apprentices, with 19k+ right here in #Illinois! ✨ Discover if apprenticeships are the perfect fit for your business at ApprenticeshipIL.com.
📁 📁 #NAW2023 #ApprenticeshipIL 🚀

🏢 Explore apprenticeships across diverse industries – from manufacturing to healthcare, IT to transportation and more! ✨ Discover the possibilities at ApprenticeshipIL.com.
📁 📁 #ApprenticeshipIL #NAW2023 🚀

🔗 Apprenticeships blend job training, classroom education, and mentorship. 📁 Graduates emerge with credentials, industry know-how, vital skills, and career stability.
✨ #ApprenticeshipIL #NAW2023 📁 🚀

Facebook & LinkedIn

Happy National Apprenticeship Week! 🚀 #NAW2023 is a time to recognize the tremendous value that apprenticeship programs offer to employers, communities, and apprentices alike. At #ApprenticeshipIL, we're marking this occasion with a series of webinars throughout the week. Join us for discussions on Apprentice's inspiring stories,



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Talent Pipeline Management, and more! Explore the full schedule and details at ApprenticeshipIL.com. 🚀📅 Let's celebrate the power of apprenticeships together!

***Mark your calendars for National Apprenticeship Week (#NAW2023), taking place from November 13th to 19th, 2023! 📅 This week-long celebration shines a spotlight on the incredible advantages that apprenticeships offer to job seekers, employers, and communities. ✨

Head over to #ApprenticeshipIL, where you'll find a comprehensive Toolkit filled with valuable resources. From shareable social media posts and eye-catching graphics to Zoom webinar backgrounds, proclamation templates, press releases, and event planning aids – we've got you covered. 📖🔗

Don't miss the chance to make an impact during this exciting week. Submit your event and make plans to participate in one as well! Let's make #NAW2023 a memorable celebration of apprenticeships! 🚀📅 #ApprenticeshipIL***

***🌟 Discover the World of Apprenticeships in Illinois! 🌟 With a robust 422 #RegisteredApprenticeship programs in the state, there's never been a better time for job seekers to explore this rewarding path. 🚀

As an apprentice, you get paid to learn, earn industry-recognized credentials, connect with potential employers, receive valuable mentorship, and steer clear of education debt. The benefits are limitless!

Ready to embark on this journey? Dive into the details at ApprenticeshipIL.com and start your adventure today. 📖📅 #NAW2023 #ApprenticeshipIL***

***🤝 For those who thrive through hands-on learning, the apprenticeship model is a game-changer. ✨ It seamlessly blends on-the-job training with classroom instruction, offering a holistic learning experience.

Apprentices emerge from the program equipped with industry-recognized credentials, the essential skills to excel in today's competitive job market, valuable mentorship connections, and a guaranteed job opportunity. 📖🔗 #ApprenticeshipIL #NAW2022***



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*** 🌟 Career Success Awaits! 🚀 Did you know that a remarkable 93% of apprentices embark on their journey to a fulfilling career?

Through hands-on on-the-job training, apprentices not only acquire industry-specific skills but also establish valuable connections while they complete their program. For employers, this translates into substantial savings on training costs.

As we celebrate National Apprenticeship Week #NAW2023, it's the perfect moment to explore the incredible advantages that apprenticeships offer to both job seekers and employers. 📅 📁 #ApprenticeshipIL***

*** 🌐 Across the country, apprenticeship programs are on the rise, and they're thriving right here in our state too!

Discover the wide range of exciting opportunities available near you as we celebrate #NAW2023. 🚀 📁 #ApprenticeshipIL***

*** 🌟 Did you know that successfully completing a registered apprenticeship program can pave the way to an average salary of \$77,000? 📁

Thanks to the learn-and-earn model, apprentices are not only earning but also avoiding the burden of student debt during their training. Join us in celebrating #NAW2023 by discovering more about these compelling facts at ApprenticeshipIllinois.com. 🚀 💰 #ApprenticeshipIL***

*** ☑️ The future workforce is expanding—are you ready to evolve with it? 🦋

By establishing an #apprenticeship program, your company can cultivate a highly skilled talent pipeline, reduce turnover costs, boost productivity, and attract a workforce with specialized training. Discover how your company can make a meaningful impact on your community at ApprenticeshipIL.com. 📁 💡 #NAW2023 #ApprenticeshipIL***

*** ☑️ Did you catch this incredible statistic? Over the last decade, there's been a remarkable 64% surge in new apprentices! 🚀

Curious about what's driving this exciting trend? Explore the buzz and benefits at ApprenticeshipIL.com! 💡 📁 🌟 #NAW2023 #ApprenticeshipIL***

***Across the nation, over 800,000 individuals have embraced the journey of apprenticeship, and right here in Illinois, we're proud to have 19,000 apprentices and counting! ✨

Curious to explore if an apprenticeship aligns with your goals? Discover the possibilities at ApprenticeshipIL.com! 🚀👜💡 #NAW2022 #ApprenticeshipIL ***

Instagram

The 9th annual National Apprenticeship Week (#NAW2023) is November 13th-19th. Celebrate the benefits that #apprenticeship programs bring to employers, communities, and apprentices. Access upcoming events and resources on ApprenticeshipIL.com #ApprenticeshipIL

#ApprenticeshipIL invites you to webinars every weekday (except Monday) of #NAW2023 from 9:00am-10:00am! Learn about apprentices' stories, Talent Pipeline Management strategies, CEJA Pre-Apprenticeships, and more!

Across the state, #Illinois has over 19,000 active apprentices and 422 Registered #Apprenticeship programs. Completing a program can lead to an average salary of \$77,000. #NAW2023 #ApprenticeshipIL

Graphics:

Download these graphics!

