



TRAINING • CONNECTING • DEVELOPING ILLINOIS' WORKFORCE

Individuals Pathway Redesign Webinar January 11 & 12, 2011





TRAINING • CONNECTING • DEVELOPING ILLINOIS' WORKFORCE

Agenda

Background:

- What Illinois workNet looks like now
- Shaping Illinois workNet

Proposed Updates to Illinois workNet:

Understand the rationale for and changes to the Individuals pathway. Including:

- Restructured navigation.
- Updated look and feel
- Simplified content simplification, literacy level of 3rd –5th grade.
- Increased guidance
- Ease of access to and usability of tools
- Engagement of users with interactive, dynamic, content

Understand the User Survey:

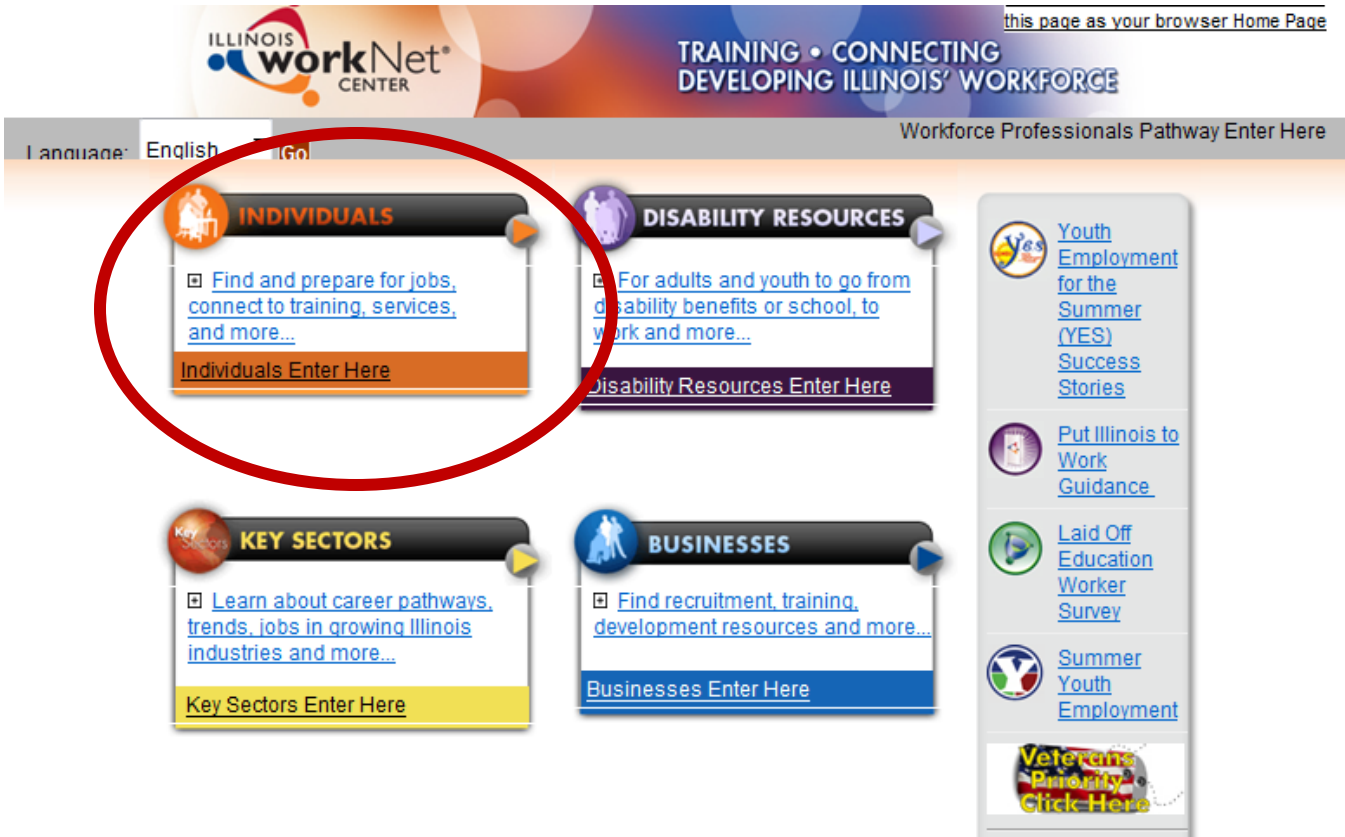
- Conducted during job clubs in local resources room
- Available on Illinois workNet: Individuals' pathway

Q&A

Illinois workNet

Web Portal (<http://www.illinoisworknet.com>)

Significant updates are underway on the IND pathway – to be completed by June 2011



Illinois workNet

Workforce Professionals Pathway

As updates are made to the Individuals pathway, you can easily review our progress on the Workforce Professionals Pathway

The screenshot displays the Illinois workNet website interface. At the top, there is a navigation bar with links for Home, Site Admin, Resources, Marketing, Business Services, Staff, and Tools. A search bar is located in the top right corner. The main content area is titled "Welcome to the Workforce Professionals Pathway!" and features several sections: "careerbuilder Accounts", "Online Courses", "Illinois workNet Content Management", and "Illinois workNet Training Guide". The "Illinois workNet Training Guide" section lists various roles such as Business Service Team Member, Case Manager/Career Advisor, Community Partner, Illinois workNet Coordinator Manager or Organization Administrator, and Resource Room Staff. On the right side, there is a "Quick Links" section with various resource links. A red arrow points to the top navigation bar, and another red arrow points to the "WIP WORKS" logo in the bottom right corner.

This is where adults, laid off workers, and youth:

- Explore career and training opportunities
- Download worksheets and view video shorts
- Use guidance and save personalized information
- Prepare for, find, apply, and learn to keep a job
- Connect to work support services

Welcome, Jeanne!



INDIVIDUALS

Find and prepare for jobs, connect to training, services, and more...

[Individuals Enter Here](#)

[Click here for more Information](#)



[My Skills & Interests](#)



[My Youth Activities](#)



[My Resume](#)



[My Shortcuts](#)



[My Events & News](#)



[My Planner](#)



[My Messages](#)



[My Notes](#)



[Get Connected](#)



[Interactive Map](#)

Background

Originally
Developed as a
Self-Access Portal

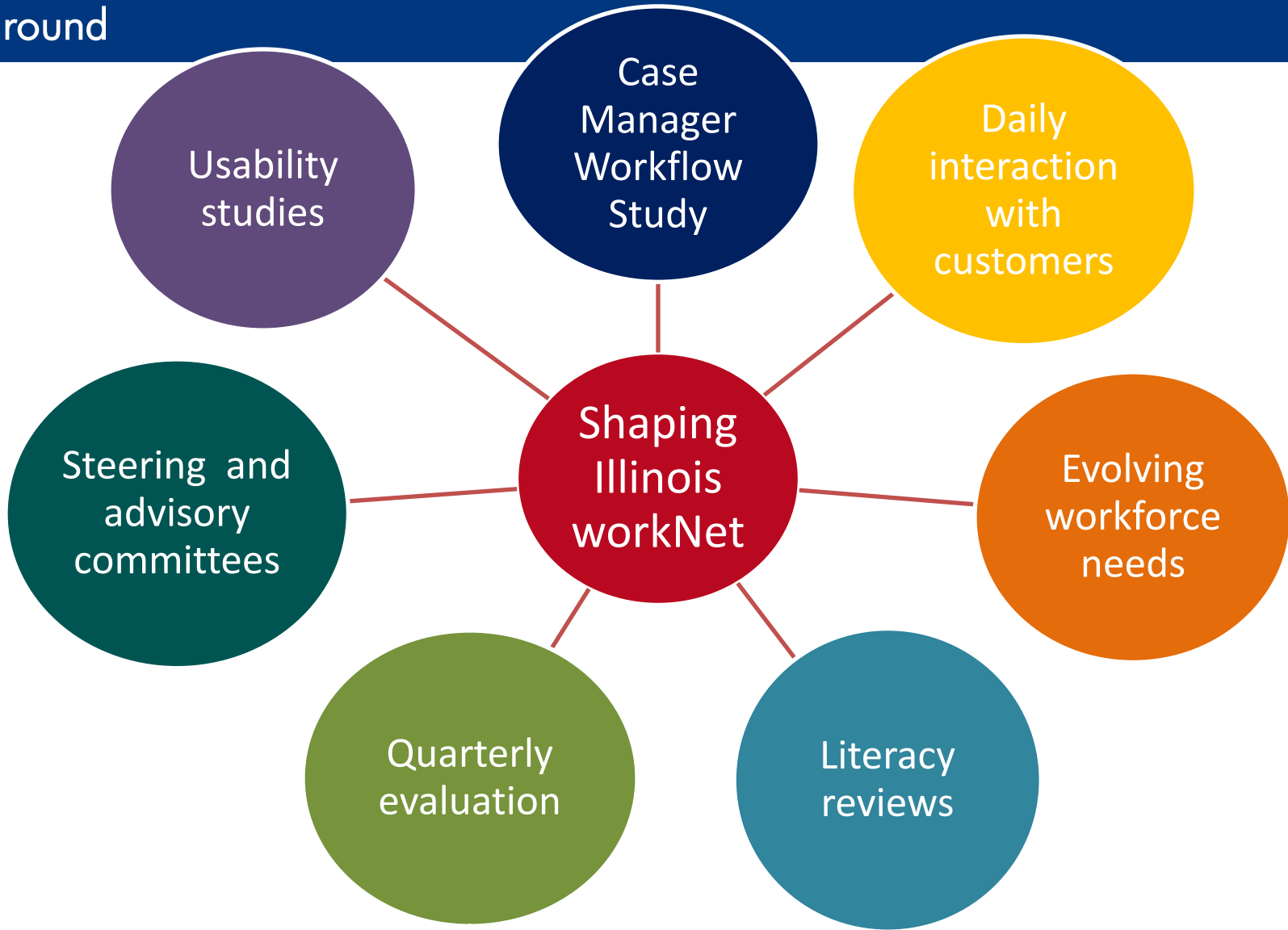
- A portal consists of web pages that act as a starting point for using the Web or web-based services.
- Individuals pathway designed for self access to WIA services.
- Focus is on grouping external links to resources.

Transitioning to
Guidance and a
Pathway to
Achieve Training
and Employment
Goals.

- Restructure pages and navigation to focus on content that provides guidance and supports customer goals.
- Provide steps, activities, and completion certificates to help customers achieve goals.
- Give access to tools for workforce professionals to assign activities, track progress, and communicate with customers.

Illinois workNet

Background



Illinois Workforce Investment Board Update

For January 1, 2010 Through December 3, 2010

- Web traffic for period: page views = 17,090,982, visits = 1,932,015
unique visits = 723,383
- Total customer accounts = 170,566 and newsletter subscriptions = 116,768
- Illinois workNet Centers and partner sites: Illinois workNet Centers and satellites = 118, other partners = 986, total sites = 1,104
- Certified Illinois workNet Advisors = 1,523



Final Stages of Gathering Input

- Conducting webinars to introduce the upcoming changes on the portal, and soliciting feedback
- Providing a link to an online survey (IND pathway)
- Asking webinar participants to complete the survey
- Asking webinar participants to request that your colleagues, your partners and your customers complete the survey

Our objective for soliciting input is to provide you an opportunity to tweak the changes to the portal.



Feedback is being used to restructure the Individual's Pathway:

- Restructure navigation
- Update look and feel
- Pathways color-coded
- Simplify content simplification, ensure literacy level of 3rd –5th grade.
- Increase guidance
- Ensure ease of access to and usability of tools
- Rotating feature of hot topics
- Engage users with interactive, dynamic, content



Stay Connected Facebook | Linked In | Newsletter | RSS - Events | RSS - News | Twitter | YouTube

Text Size -A +A | Language English

ILLINOIS workNet CENTER

TRAINING • CONNECTING
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Search Illinoisworknet.com Governor Pat Quinn

Share | BrowseAloud

Laid Off Workers Assistance
A Step-by-Step approach to reach your employment goals
LEARN MORE

Welcome to Illinois workNet!

Prepare
• Get Organized
• Identify Your Skills
• Learn About Careers
• Create Great Resumes
• Create Great Cover Letters
• Learn How To Interview

Learn
• Learn about adult education
• Get ready for ACT, SAT & GRE
• Learn about education & training programs
• Create Great Resumes
• Find financial aid & scholarships

Find Jobs
• Match your skills to careers
• Search for jobs
• Network to find jobs
• Volunteer!
• Apply for a job

Services
Laid Off Workers
Find a Location

Access your workNet account
type user name here
type password here
Remember Login LOGIN
Forgot Your Password?
Create workNet account

Are you ready to search for a job?
Take the Quiz!
Then you'll know for sure
START

Rate Our Resources

Item	Rating	Hits
Finding Job	☆☆☆	18
Local Resources	☆☆☆☆	38

LEARN MORE

Success Stories
Discover what others have done to find success!
LEARN MORE



Redesign of Individuals' Pathway

Channel Icons have been updated :

- Same channels that Individuals expect to see on Illinois workNet
- Icons and related text are color coded for easy identification



Home



Prepare



Learn



Find Jobs



Laid Off Workers



Find Location

Illinois workNet

Redesign of Individuals' Pathway

Find a Job page includes:

- A step-by-step guidance approach for achieving goals
- Links to related tools



Network to Find Jobs page includes:

- A step-by-step guidance approach for achieving goals
- Links to worksheets on body of page
- Tool to find local events
- Links to related tools



Prepare Tools page:

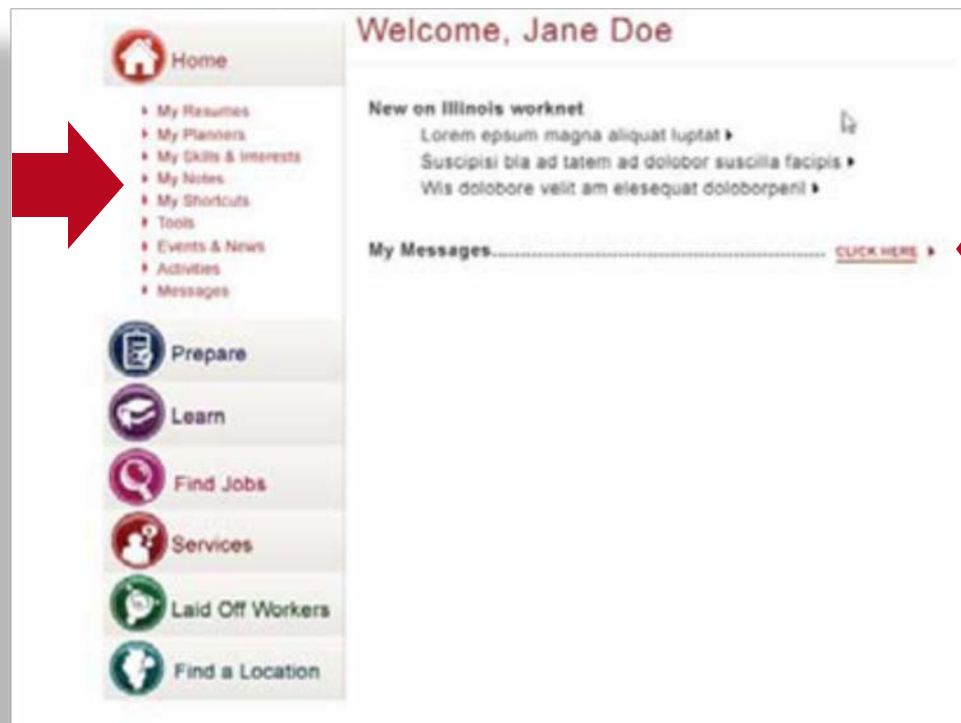
- Tools related to Preparing for a Job can be found by clicking on each tab.
- Links to tools on body of each page
 - Image of specific toll appears
- Tool pages will be available for each of these channels:
 - Prepare
 - Learn
 - Find a Job
 - Services



Individual's Personalized Home Page

After logging into their account, individuals can:

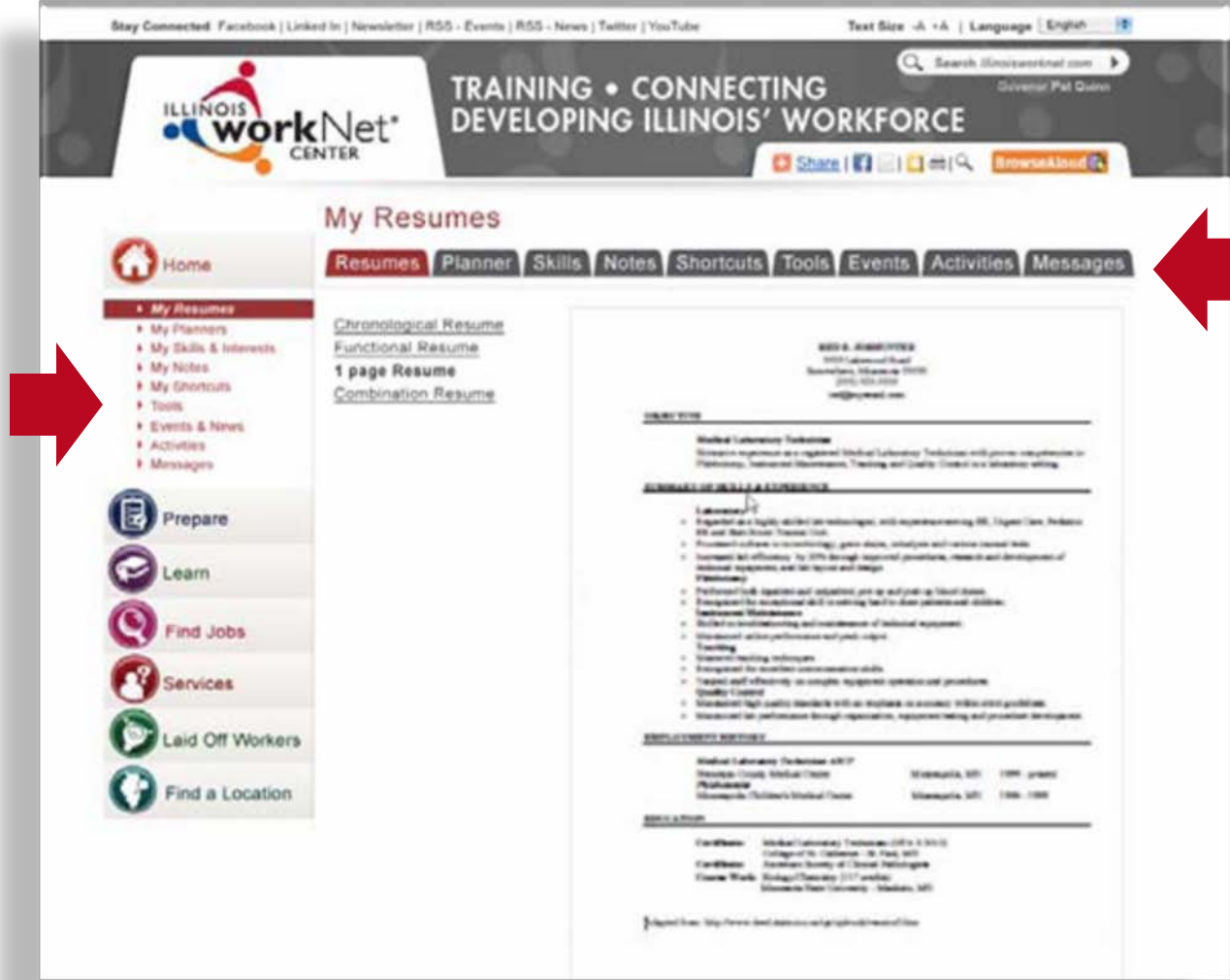
- Access pages in the navigation bar on left side of page
- Get guidance to achieve goals
- Access personal pages:
 - My Messages
 - My Notes
 - My Shortcuts
 - My Activities
 - My Planner
 - My Resume



Redesign of Individuals' Pathway

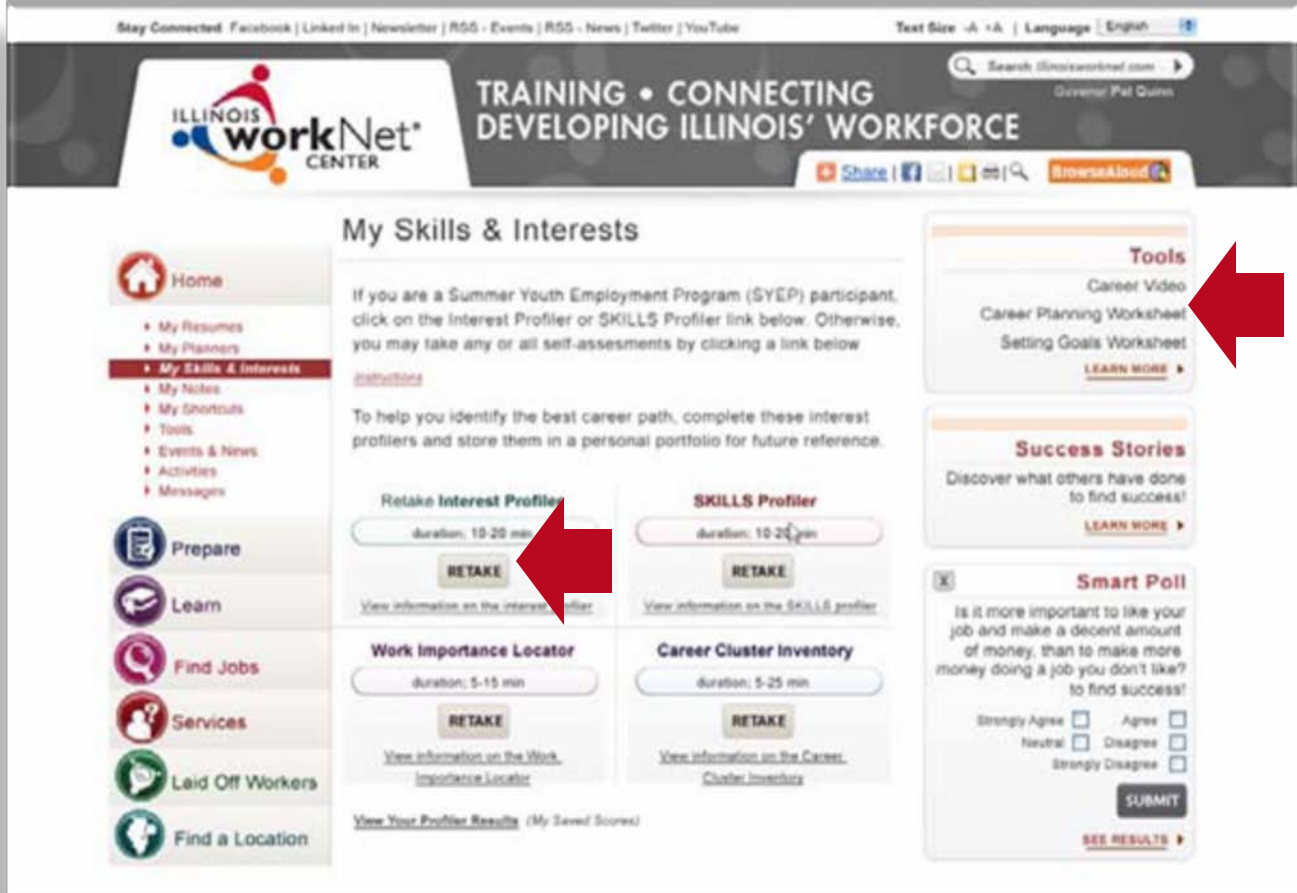
Individual's Authenticated Tools page includes:

- Content tabs for each personal feature, including:
 - Resumes
 - Planner
 - Skills and Interest Self-Assessments
 - Notes
 - Shortcuts
 - Messages
 - Local Events



Individual's My Skills and Interests page includes:

- A link to each self-assessment tool
- The results of each self-assessment can be saved, and reviewed at later date.
- Results can be reviewed by individual or workforce professional (with permission given by individual)
- Links to related tools



Next Steps

- Webinar Attendees:
 1. Take Survey [LINK](#) – available for 1 month
 2. Pass Survey on to your Staff and Partners to complete
 3. Have your Customers take the survey in workshops
- Takes just minutes to complete
- Measures customers preferences and use of Illinois workNet
- Selected Illinois workNet centers will have customers complete the user survey during weekly job clubs
- Results will be reviewed, and used to inform Illinois workNet in redesign of Individuals Pathway.
- Our goal is to collect 1500 surveys



Illinois workNet

Individuals Pathway Redesign

Q & A



Illinois workNet

Contact Information

Stay updated by getting in the information loop; set up a workforce professional's account http://www.illinoisworknet.com/vos_portal/ql/WPPAccount.htm.

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