

WIA Works Outreach

How You Can Help

- ✚ Contact the Illinois Congressional Delegation and ask them to work to restore WIA funding and preserve the state's ability to retain the 15% innovation fund. A sample letter is included in this packet.
- ✚ Arrange a visit with a member of the Illinois Congressional Delegation or schedule a press event to discuss the impact the proposed budget cuts to WIA will have on Illinois job seekers. The Innovation in Workforce Development document included in this packet provides key information demonstrating the success of the Illinois system.
- ✚ Submit an Op-Ed piece to major newspaper outlets throughout the state. The National Skills Coalition Tips for writing an Op-Ed piece are included in this packet.
- ✚ Reach out to the following contacts and ask them to join you in your outreach efforts to the Congressional Delegation in educating them on the negative impact the budget cuts will have on unemployed and underemployed workers in Illinois.
 - Chief Elected Officials (CEOs)
 - Other key elected officials, ie: mayors, county officials
 - Business Leaders
 - Community Based Organizations
 - Community Colleges
- ✚ Sign the virtual online petition to show your support for the restoration of WIA funding. Also ask your colleagues and other businesses to sign as well. The petition is found at the following link: <http://www.thepetitionsite.com/5/keep-america-working/>
- ✚ The WIA Works campaign web page on the Illinois workNet® portal <http://www.illinoisworknet.com/wiaworks> has a variety of materials to support your outreach efforts.