



TRAINING • CONNECTING • DEVELOPING ILLINOIS' WORKFORCE

## The Illinois workNet™ Key Sectors Pathway

Key sectors have been identified that meet these criteria: projected to have significant job openings or affect the growth of other industries; existing or emerging groups of industries being transformed by technology and innovation or economic conditions requiring new skills sets for workers. The Pathway is aimed at promoting these industries, beginning with Healthcare, Manufacturing, Information Technology, and Transportation, Distribution, and Logistics. Over time, additional industries will be included beginning with Agriculture.

### Expanding Opportunities for Illinois' Workforce and Businesses

**The Key Sectors Pathway benefits individuals, businesses, and workforce and economic development professionals by using a value-added approach to offering services.**

#### **I. Focus on Businesses**

Using the Key Sectors Pathway, businesses can access real-time Labor Market Information (LMI) in easy to understand graphs in printer-friendly and exportable formats; post job openings powered by CareerBuilder at no cost; screen applicants to maximize results; connect employees to training; and to create branding web pages to promote their industry.

#### **II. Focus on Individuals**

The Key Sectors Pathway has organized career and education information into “career pathways” to encourage job seekers to learn how different functional areas define a broader industry. Job seekers explore information and careers in each of these areas, learning which career pathway suits their interests and skills. Through the Pathway, individuals can learn about industries and leading employers, find education and training programs, and search and apply for jobs using job postings powered by CareerBuilder. Jobs in the key sector industries are posted to the site in two ways: by local business services teams working with employers to post job openings at no cost, and by direct feed from CareerBuilder.

#### **III. Focus on Workforce and Economic Development Professionals**

The Key Sectors Pathway is a comprehensive resource that workforce and economic development professionals use to easily and quickly connect individuals to important industry information, training, and job opportunities. The Pathway can be used to provide businesses with an additional set of resources to improve their bottom line to include: no cost job postings and applicant screening, access to a large pool of qualified applicants, real-time labor and economic data, and business and industry branding. Workforce and economic development professionals can also use the Pathway as a component of Rapid Response.

## Individuals

Learn about, find training for, and connect to jobs in key sector industries.

## Businesses

Inform potential employees about your business, connect to a pool of job candidates, review labor market information, and connect to a business services team in your area.



## Workforce and Economic Development Professionals

Implement a set of on-line tools that add value to business services by advertising job openings, inviting employers to post branding web pages, and accessing pertinent labor market information.

## Key Sectors Pathway Benefits

### Job Postings

Businesses in key sectors post jobs at no cost to Illinois workNet. Job seekers find and apply for jobs in the key sectors using the Illinois workNet job postings powered by CareerBuilder.

### Business Branding

Businesses distinguish themselves as leading employers by marketing the unique features of their company and industry. Businesses are invited to create their own branding—or virtual human resource—page to promote the job openings at their business and the careers within their industry.

### Labor Market Information (LMI)

The Key Sectors Regional Economic Snapshots are real-time, interactive LMI reports. These reports contain industry and regionally-specific economic and labor market data, presented in an easy-to-read format. All reports are available for download in a printer-friendly, presentation-quality format.

### Career Pathways

Industry and career information is organized by the career pathways model, breaking down each key sector industry into distinct functional areas.

## Contact Information

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