



## **KEY SECTOR AND SUPER SECTORS DEFINED:**

**Key Sector** industries have been identified to meet the following criteria:

- Projected to have significant job openings or affect the growth of other industries.
- Existing or emerging groups of industries being transformed by technology and innovation or economic conditions requiring new skills sets for workers.

**Super Sector Industries** refer to economic units (“businesses”) that have similar production processes are classified in the same industry, and the lines drawn between industries demarcate, to the extent practicable, differences in production processes. These industries are organized into sectors, and sectors into super-sectors. (Until 2001, they were called “divisions.”)

### **Examples Include:**

- Agriculture
- Mining
- Construction
- Manufacturing (Durable and Non-Durable)
- Information
- Professional and Business Services
- Other Services

*\*\*The North American Industry Classification System (NAICS) is the standard used by Federal statistical agencies in classifying business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy.*

## **LABOR MARKET INFORMATION (LMI) - BASICS**

Workforce professionals and individuals can use tools such as Illinois workNet and Labor Market Information to:

- **Make** data-driven strategic decisions and access topical information on the Key Sectors.
- **Use** LMI to target programs and better assist clients in making informed career decisions.
- **Understand** that LMI is more than just data; its valuable information.

**Develop a solid understanding of the local labor market by identifying the following key components:**

- a) Key Sector Regional Economic Snapshot**
  - Helps identify the most significant (largest) industries in the area.
  - Provides an overall summary of your local economy.
- b) Industry Super-Sector Employment Statistics and Projections**
  - Provides solid data on which industries will be experiencing the fastest growth.
  - Identifies fastest growing occupations by region to include wages and trends.
  - Identifies downsizing occupations and industries in real-time.
  - Provides better information on current employment trends and career advice.
- c) Largest (Local/Regional) Employers**
  - Gauges economic development in your local area and identifies industries that will be adding most new jobs.



Labor Market Information –ABCs	A
<p>Each Regional Economic Snapshot includes a set of five interactive graphs and shows key labor market and regional indicators across all industries. Explore the interactive graphs or print presentation-quality reports.</p> <p><b>Examine the Key Sectors in your Regional/Local Labor Market Area.</b></p> <p><a href="http://www.illinoisworknet.com/vos_portal/Industry/en/Home/lmi/">http://www.illinoisworknet.com/vos_portal/Industry/en/Home/lmi/</a></p>	<ul style="list-style-type: none"> <li>• Go to the Key Sectors Page.</li> <li>• Click on a Key Sector Industry.</li> <li>• Click on the Economic Development Snapshot.</li> <li>• Select a Report.</li> </ul>
Labor Market Information –ABCs	B
<p>The Workforce Information Center website is a comprehensive online resource serving Illinois' job seekers, employers, education and training providers, counselors, news media, and workforce professionals.</p> <p><b>Identify the largest employers within these industries.</b></p> <p><a href="http://illinois.virtuallmi.com/default.asp">http://illinois.virtuallmi.com/default.asp</a></p>	<ul style="list-style-type: none"> <li>• Go to the Workforce Information Center Website.</li> <li>• Scroll down the page to select under Services for Employers, click on Employers.</li> <li>• Select zip code radius.</li> <li>• Use blind search, but 500 employees and 10,000 employees.</li> <li>• Sort Employers by clicking on any column or column title.</li> </ul>
Labor Market Information –ABCs	C
<p>Economic Development Region long-term employment projections are available as both a downloadable data file (Excel) or a downloadable printable report (Adobe Acrobat).</p> <p><b>Identify long-term employment trends.</b></p> <p><a href="http://lmi.ides.state.il.us/projections/edr_proj.htm">http://lmi.ides.state.il.us/projections/edr_proj.htm</a></p>	<ul style="list-style-type: none"> <li>• Pick the Region.</li> <li>• Select File type.</li> <li>• Select Projection Type.</li> <li>• Click on Download.</li> </ul>
Labor Market Information –ABCs	D
<p>Identify Industries with the most job losses to identify the clients that need assistance.</p> <p><b>Identify job loss trends.</b></p> <p><a href="http://lmi.ides.state.il.us/projections/employproj.htm">http://lmi.ides.state.il.us/projections/employproj.htm</a></p>	<ul style="list-style-type: none"> <li>• Select the area such as Local Workforce. Investment Area.</li> <li>• Select the LWIA number.</li> <li>• Select Long-term Occupational (2006 -2016).</li> <li>• Select Excel as the format type.</li> <li>• Click on Download File.</li> <li>• Use the Excel data filter for SOC code column filter “does not end with 0” and use the sort by Percent Change column in ascending order.</li> </ul>



## LOCAL ECONOMIC EVENT SCENARIO

In this example, a large manufacturer (500+ employees) is permanently reducing its workforce by 60%, including centralizing all its administrative functions in a facility in another state. As a direct result (not to mention the indirect impacts), the local area will experience the displacement of many persons concentrated in the following occupations:



- Professional Occupations: Accountants, Management positions
- Technical Occupations: Accounting Clerks, Industrial Machinery Mechanics, Welders
- Low-skilled occupations: Team Assemblers, Packagers, Freight and Stock Handlers

Key Strategic Decision Point: Re-employment? v. Skills update? v. Re-training?

### A

### Professional Occupation

#### Target = Skills Update/Re-employment

Several of this firm's accountants graduated several years ago and while they have kept up with standard practices and regulations, several of the clients speak of a need to upgrade their skills with modern accounting software packages.

#### [www.illinoisworknet.com](http://www.illinoisworknet.com) Tools and Resources Available:

- Find Help for Laid Off Workers.
- File for Unemployment Insurance Online.
- Review wages and trends of jobs in the industry.
- Connect to Training Programs.
- Review resume update tips and update resume.
- Connect to job opportunities with Illinois Job Search Tool.
- Prepare for an Interview.

### B

### Technical Occupation

#### Target = Re-employment

The few machinery mechanics and several skilled welders being laid off are in demand by other employers within the region based upon job listings and requests/concerns from local employers.

#### [www.illinoisworknet.com](http://www.illinoisworknet.com) Tools and Resources Available:

- File for Unemployment Insurance Online.
- Connect to job opportunities with job search tools.
- Review resume update tips and update resume.
- Prepare for an Interview.

### C

### Low-Skilled Occupation #1

#### Target = Re-Training Team Assemblers

With a short-term skills update in basic solar panel fabrication the assemblers from this facility would be available for a local firm that is exploring opportunities in the residential and commercial energy efficiency improvement field (given available federal stimulus funding).

#### [www.illinoisworknet.com](http://www.illinoisworknet.com) Tools and Resources Available:

- Review Help for Laid Off Workers.
- File for Unemployment Insurance Online.
- Contact local career advisors.
- Enter training programs to upgrade skills.
- Connect to work support services.
- Review resume update tips and update resume.
- Prepare for an Interview.
- Connect to job opportunities with Illinois Job Search Tool.

### D

### Low-Skilled Occupation #2

#### Target = Re-training Packagers

Almost all of the laid off packagers will need staff assistance to explore other career opportunities available with one of the 12- to 18-month training programs through the local community college.

#### [www.illinoisworknet.com](http://www.illinoisworknet.com) Tools and Resources Available:

- Review Help for Laid Off Workers.
- File for Unemployment Insurance Online.
- Complete Skill and Interests Self Assessments
- Review Labor Market Information.
- Contact career advisors for assistance.
- Connect to training programs and support services.



Sectors and Clusters and All Those Numbers  
**Key Sectors and Labor Market Information Basics**  
Illinois Department of Employment Security and Illinois workNet  
October 22, 2009



This document and the PowerPoint are available as follows:

1. Go to <http://www.illinoisworknet.com>
2. Click on Key Sectors.
3. Click on Regional Economic Snapshot, look for this graphic and click on it.



For personal assistance, please contact your Local Labor Market Economist  
<http://lmi.ides.state.il.us/perassis.htm> or Mitch Daniels at [Mitch.Daniels@Illinois.gov](mailto:Mitch.Daniels@Illinois.gov)