

“Giving People the Power of the Media”



Blogs— A blog is a frequently updated, personal website featuring diary-type commentary and links to articles on other Web sites.

Who Can Start a Blog:

- Anyone with an idea can start a blog.
- Blogs are organized by blog posts; these are individual news stories like articles in a news paper.
- Each blog post can become a discussion through comments left by readers.
- Blogging makes news a two-way street.

What you do with blogs is what matters most; blogging allows you to:

- Build relationships with readers and other bloggers with similar interests.
- Bloggers also often work together creating a community of bloggers that inspire and encourage one another.

Start your own Blog Here:

www.blogger.com or www.wordpress.net



Watch the Video

“[Blogs in Plain English](#)” by Common Craft to learn more.

“Keeping Up on the Web”



RSS Feed—RSS (Rich Site Summary) is a format for delivering regularly changing web content. Many news-related sites, weblogs and other online publishers syndicate their content as an RSS Feed to whoever wants it.

Getting Information—Old Way vs. New Way:

- Old Way—Seek information from your favorite web sources.
- New Way—Receive information from your favorite web sources

Getting Started:

1. The Reader—A central place to find all your news.
2. Subscribe—Set up a connection between your reader and all your favorite web sources.

Start Here:

www.google.com/reader ; www.bloglines.com ;
www.newgator.com



Watch the Video

“[RSS Feed In Plain English](#)” by Common Craft to learn more.

Group Collaboration; Edit, Write & Save



Wiki—A wiki is a website that allows the easy creation and editing of any number of interlinked web pages via a web browser using a text editor.

Group Collaboration—Old Way vs. New Way:

- Old Way—Important information is communicated through email, and lost in various inboxes.
- New Way—Using a Wiki, a group can coordinate better using a shared document like website that all members can edit and save.

Getting Started:

- Wiki Websites have two main buttons—Edit & Save—that transform the content of the document.
- Once you finish editing you save the document and it becomes a webpage once again.

Set up Your Own Wiki Here:

www.pbwiki.com , www.wikispaces.com , www.wiki.com



Watch the Video

“[Wikis In Plain English](#)” by Common Craft to learn more.



Social Media: Tools to Know About