



Put Illinois workNet™ to Work for You

Laid Off Worker Assistance

Illinois workNet™ offers a free set of online tools offering real-time assistance for those affected by mass layoffs and to the Local Workforce Investment Area to quickly connect to helpful resources. Using Illinois workNet with Rapid Response events:

- makes access to consistent, pertinent, and real-time information easy
- covers a range of topics and resources to guide individuals before and after layoffs
- serves thousands of users simultaneously 24 hours a day with no waiting
- connects people in the privacy of their homes or at numerous community access points alleviating the need to travel



TRAINING • CONNECTING • DEVELOPING ILLINOIS' WORKFORCE



Illinois workNet helps officials and workforce professionals with local layoff mitigation:

- Interactive Laid Off Assistance web page to guide users to helpful videos and resources to achieve re-employment goals.
- Locally customizable materials and web pages are already created for immediate use.
- There is a consistent message and place (www.illinoisworknet.com) to send those affected by layoffs.
- Information on key sectors is readily available to include job openings and training programs.
- Workforce professionals use the online tools to enhance customer service while streamlining processes.
- Local business services teams post key sectors job openings at no cost to employers at the Illinois workNet job postings site powered by CareerBuilder. They may also invite businesses to post branding pages.
- Professional training on using Illinois workNet is online, available now, and free to partners.

www.illinoisworknet.com

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Illinois workNet Laid Off Worker Assistance Components for Workforce Professionals Serving Individuals

- **Locally customizable Company Specific Web Pages** allow pre- and post- layoff information to be tailored to multiple business closings and layoffs. The locally customized page is set up as a template that is available now and is released for public viewing based upon the circumstances with the Rapid Response Event. Therefore, a release date and remove date can be determined and applied to the page.
- **Locally customizable outreach materials** are already created and available for use now. Materials are downloaded from the Illinois workNet Workforce Professionals Pathway. Materials are customized with locally adapted Illinois workNet Center logos, editable content areas, and local contact information, if desired.
- **Locally customized promos and content** can be immediately posted to Illinois workNet and placed on web pages to ensure the promos and messages are seen by individuals interested in particular topics.

Local information is displayed based upon ZIP Codes so users see promos and content that is geographically significant to them.

- **Training** to use Illinois workNet with customers is available online. The self-paced Certified Illinois workNet Advisor course takes an average of 5 hours to complete. It is available to Illinois workNet partner sites and peer counselors for immediate enrollment. Completion of the course earns a certificate and one Continuing Education Unit from Southern Illinois University Carbondale.

Illinois workNet Laid Off Worker Assistance Components for Business Services Teams

- **Using CareerBuilder technology**, local business services teams have access to post job openings in key sectors at no cost to employers in those industries. Job postings are seen by individuals using the Illinois workNet job site powered by CareerBuilder. Individuals then find and apply for the jobs.
- **Local and strategic branding pages** can be posted to the Illinois workNet key sectors web pages that promote and connect the community to opportunities in those industries. Local business services teams invite businesses to create the pages.



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Illinois workNet Centers are an Equal Opportunity Employer/Program. Auxiliary aids and services are available upon request to individuals with disabilities. Sponsored by the Illinois Department of Commerce and Economic Opportunity.